

# A SPECIAL Adventure

## A PROGRAM OF THE DEB AND JEFF HANSEN FOUNDATION

To support families battling childhood cancer, the Deb and Jeff Hansen Foundation introduced "A Special Adventure" to provide families an all-Iowa getaway to spend time together and have fun.

Annually, the Deb and Jeff Hansen Foundation gifts up to 100 Iowa families their choice of four local trips: *Nature Lover's Dream*, *Iowa State Fair Adventure*, *Fall In Love With Iowa* or *Capital City Adventure*. Trips will be rotated to provide seasonal options and highlight the family-friendly destinations across Iowa.

Special Adventure program trips highlight many of the fun destinations Iowa has to offer including children's museums, amusement parks, pumpkin patches, water parks, unique restaurants, ice cream parlors, and more.



### Each Special Adventure includes:

- A Special Adventure trip selected by the family (see Deb and Jeff Hansen Foundation's Special Adventure trip options)
- An Adventure Pack Backpack with trip itinerary, confirmations and essentials
- Special Adventure t-shirts for the entire family
- A Fujifilm Instax Mini Polaroid camera and trip journal
- A collection of Special Surprise Fun Boxes filled with family-friendly travel games, travel accessories, activities and snacks

### Eligibility and Application Process

This program is designed for families of children diagnosed with cancer and is intended to provide the entire family and all-Iowa getaway.

#### Here are the general eligibility requirements

- Child is between the ages of 2-18 at the time of nomination
- Families with a child on or off treatment—or regardless of treatment outcome—are eligible
- The family must live in Iowa
- Applications cannot be processed without valid pediatric oncology social worker contact information
- This trip is designed for the child diagnosed with cancer, along with up to two adult caretakers and siblings

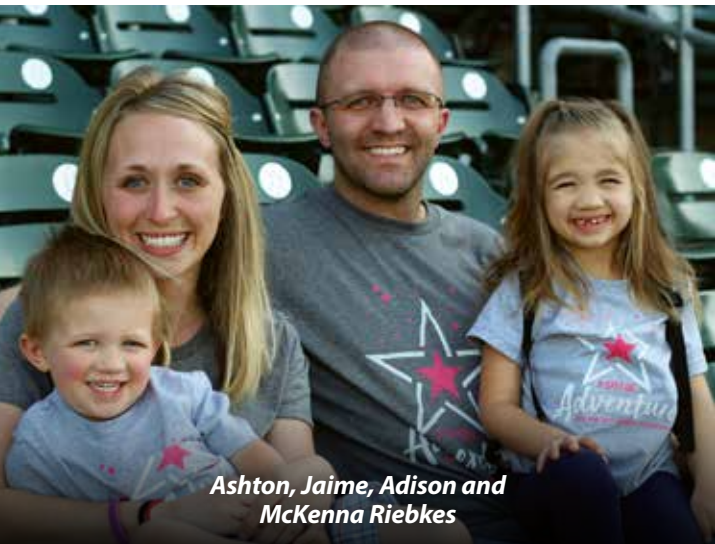


Each Special Adventure trip comes complete with fun family-friendly games, travel accessories, activities and snacks!

The Deb and Jeff Hansen Foundation offers one trip per family, for all immediate family members (two adult caretakers and siblings).

Families will be asked to provide the Deb and Jeff Hansen Foundation with 8-10 photos and a few trip notes from their Special Adventure and agree to use of that content to aid in the promotion of the program back to Foundation donors.

Applications are housed on [iowaselect.com](http://iowaselect.com) and can be completed at any time. Applications will be reviewed each month, and families will be notified within 30 days of application.



*Ashton, Jaime, Adison and McKenna Riebkes*

“Throughout treatments, we missed out on a lot of family time,” said Jaime Riebkes, whose daughter McKenna was diagnosed with neuroblastoma prior to her third birthday. “A Special Adventure allows children with cancer to have fun, do things other families do, and focus on being a family. The Special Adventure trips are easy to get to and help a family reset and renew together.”

*– Jaime Riebkes*

## ABOUT THE DEB AND JEFF HANSEN FOUNDATION

The Hansens, who founded Iowa Select Farms and New Modern Concepts in Iowa Falls, Iowa, established the Deb and Jeff Hansen Foundation in 2006 to create programs and resources to relieve hunger, show gratitude to members of the Armed Services and their families, and strengthen efforts to find a cure for childhood cancer while improving the quality of life for cancer patients.

## ABOUT IOWA SELECT FARMS

Iowa Select Farms is the largest pork producer in Iowa and is committed to responsibly producing safe, nutritious, and high-quality pork for their customers and the food companies they serve. Founded by and privately owned by Iowa Falls natives Jeff and Deb Hansen, the company has 242,500 sows and annually produces over 1.5 billion pounds of pork. With 800 swine farms across the state, Iowa Select Farms is one of the leading economic engines to Iowa's rural communities through employing more than 1,200 Iowans, contracting with more than 650 farmers and supporting hundreds of local businesses throughout the state.

## Contact

Families who have questions about eligibility, or need assistance with the application process should contact:

### MELISSA BEAMAN

Children's Cancer Connection  
[melissa@childrenscancerconnection.com](mailto:melissa@childrenscancerconnection.com)  
**Phone:** 515-243-6239

Families who have been gifted a trip and have questions about their accommodations, reservations or details of a specific Special Adventure Trip should contact:

### KATIE PFADENHAUER

Iowa Select Farms  
**Email:** [kpfadenhauer@iowaselect.com](mailto:kpfadenhauer@iowaselect.com)  
**Phone:** 641-316-3287



DEB AND JEFF HANSEN FOUNDATION  
5034 Grand Ridge Drive  
West Des Moines, Iowa 50265 • 641-648-4479

Find more information at:

[iowaselect.com](http://iowaselect.com)

