

A PROGRAM OF THE DEB AND JEFF HANSEN FOUNDATION

**COVID-19
SUPPORT**
(while supplies last)



Helping the Helpers Recognizes COVID-19 Responders

- Employees of Iowa Select Farms will safely assemble and mail out the 1,000 Helping the Helpers care packages as nominations are received
- Each pork care package contains protein-packed pork sticks and a thank you note
- Anyone can nominate someone who has stepped up to help others during the COVID-19 pandemic
- Nurses, day care providers, emergency service providers, health care professionals, community volunteers and many others are eligible—anyone who is contributing their time, talent and energy to helping others
- Heartwarming stories from Helping the Helpers nominators will be shared on the Iowa Select Farms Facebook page and featured on the company blog
- Nominations may be submitted at helpers.iowaselect.com



Caregivers are on the frontlines of this crisis. Caregiving is the ultimate responsibility, one that we humbly take on every day looking after the animals in our care. With Helping the Helpers, the Deb and Jeff Hansen Foundation will provide care for the caregivers, who are bravely doing what is in their DNA.

FOR MORE INFORMATION, CONTACT:

Allyson Ladd
Iowa Select Farms
Phone: 515-230-2790
Email: aladd@iowaselect.com
Nominate here: helpers.iowaselect.com

iowaselect.com



When faced with a challenge, American farmers don't sit back and lament on the task laid before us. Whether it be a flood or a harvest left in the field by an ailing neighbor, Iowa farmers gather our friends, our neighbors, our families—we lock arms, we organize, and we get to work helping in whatever way is needed. It's in our DNA.

Over the years we've tried to do our part to help communities when and where they need it the most. What we've come to find is that we are able to rebuild ourselves—oftentimes stronger than before—because there are people who care.

During times of crisis, we don't expect to understand exactly what to do or where to go, but if we listen to the helpers on the front lines, we can get a pretty good idea.

Food. Clothing. Personal Care Items.

That's why we are getting to work on a new program called Helping the Helpers. A program ready to activate when our communities face a crisis—an Act of God, an economic challenge, a natural disaster or an unforeseen circumstance. A program that supports those dedicated to helping others in times of need.