



# GROWING COMMUNITIES *Growing Iowa*

2021 FOUNDATION IMPACT REPORT



*SelectCare™ Producing Pork Responsibly*



## Who We Are

The Deb and Jeff Hansen Foundation was established in 2006 by the owners of Iowa Select Farms and is dedicated to making a positive impact on the lives of fellow Iowans. Founded and privately-owned by Iowa Falls natives Jeff and Deb Hansen, Iowa Select Farms has grown to be the largest family-owned pork production company in the U.S. With nearly 800 swine farms across the state, Iowa Select Farms is one of the leading economic engines to Iowa's rural communities. The company employs 1,200 people, partners with more than 650 farmers and supports nearly 1,700 local businesses throughout the state.

## What We Do

The Deb and Jeff Hansen Foundation operates unique programs and projects that provide food to struggling Iowa families and children, shows gratitude to members of the armed forces and strengthens efforts to find a cure for childhood cancers while improving the quality of life for impacted families.

## Where We Operate

While the Deb and Jeff Hansen Foundation focuses on the communities where our farms are located and our employees and contractors live and work, most programs touch families throughout the entire state of Iowa.

## How We Are Funded

The Deb and Jeff Hansen Foundation is a 501c3 organization funded by donations from Jeff and Deb Hansen, the employees, contractors and owner-operator truck drivers for Iowa Select Farms and our incredibly generous friends and sponsors.

## Our Communities, Our Home

At Iowa Select Farms, our passion is pig farming. With both our roots and branches firmly planted in Iowa, this year, we're proud to celebrate 30 years since Deb and I founded our pork production company in 1992.



Like many, we've moved forward through the years with the resolve and commitment only our industry knows, and I give much of the credit to our dedicated employees and contractors. They have made Iowa Select Farms what it is today.

Our business is where it is now because of our relentless focus on the care we give our people, animals, environment, and communities.

Solid, vibrant towns are essential to building strong local economies, which, in turn, benefit the families who live there. Over the years, the Deb and Jeff Hansen Foundation has been intentional about creating and maintaining programs that help uplift our communities and provide critical support to schools, local service organizations and above all—families.

In 2021, we were delighted to break a donation record by reaching an astounding \$2,119,416 in giving and ultimately bringing joy to 738,575 families in all 99 Iowa counties.

This year, we remain committed to our programs that increase food security for families and children, show gratitude to members of our armed forces and their families and improve the quality of life for those impacted by childhood cancer.

We also have exciting new Foundation plans joining the existing flagship programs this year, and we cannot wait to see the impact these have on communities and families across Iowa.

Giving back is in the hearts of farmers, pork producers and Iowans, and we are relentless in our pursuit to keep our communities strong. We continue to be thankful for the support from our incredibly generous donors: suppliers, friends and employees of Iowa Select Farms. This was made possible by you.

SINCERELY,

**JEFF AND DEB HANSEN**

*Co-Founders of the Deb and Jeff Hansen Foundation  
Owners of Iowa Select Farms*



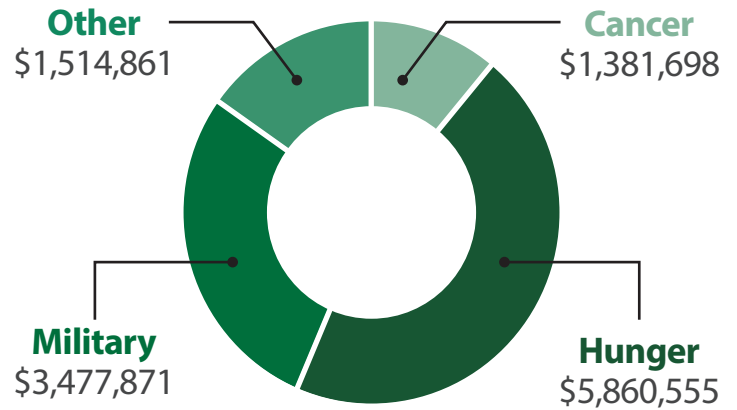
**DEB & JEFF  
HANSEN  
FOUNDATION**

# GIVING WITH JOY

## by the Numbers



PROVIDED MORE  
THAN \$12 MILLION  
IN DONATIONS  
SINCE 2011!



**2021 Giving:** \$2,144,825 | 738,575 FAMILIES | 99 COUNTIES

## CARING FOR CHILDREN

### Henry's Heroes

Critical non-food items incorporated into Foundation programs' annual special projects

- 1,340 families
- 215 Law Enforcement Comfort Kits
- 19 law enforcement departments
- 200 care packages



### Little Free Pantry

Emergency food and essential items

- 4 new pantries
- 9 pantries total



### Haul Out Hunger

Hunger relief

- 84,492 families
- 264,000 servings
- 94 food pantries



### Power Snack

Hunger relief

- 939,800 servings
- 318,576 children
- 48 sandwiches per child
- 89 schools



### Operation Christmas Meal

Hunger relief

- 339,000 servings
- 114,915 families
- 48 community 4-H and FFA projects



## MILITARY

### Project: Food and Fellowship

Military family support

- 7,866 families
- 600 Honor and Remember flags for Gold Star families
- 26 grants to support military family events



### Pork Care Packages

Military family support

- 181,237 military families
- 534,650 servings
- 54 military units/organizations



## CANCER

### Children's Cancer Connection

Making life easier for children and families

- 40,000 Beads for Bravery
- 97 My Journey Books
- 42 new family kits



### Hansen Home for Hope

Outreach and family services

- \$300,000 donation for Jeff and Deb Hansen Home for Hope
- 700 Spring Garden Kits
- 130 Back-to-School Bash kiddos
- 700 Thanksgiving craft boxes

# DEB AND JEFF HANSEN FOUNDATION FIGHTS CHILDHOOD HUNGER *in a Powerful Way*

Through the Power Snack program, the Foundation partners with schools in our Homegrown Iowa communities to provide the means for food insecure students to make their own "Power Snacks"—nutritious ham sandwiches made from deli ham and whole wheat bread.

Iowa Select Farms employees delivered ham and bread coupons along with pork sticks to teachers and schools for distribution to students identified as at risk for food insecurity. The coupons can be redeemed at any local grocery store or market, and they supply students with the ingredients to make 48 delicious Power Snack sandwiches at home. Pork sticks were added to the deliveries as a tool for teachers and other school staff members to provide non-perishable and immediate access to protein for students while they are in the classroom.

During long school breaks and over weekends, at-risk students often worry where their next meal is coming from. Knowing that one in eight Iowa students are food insecure, the Deb and Jeff Hansen Foundation continues its Power Snack program to work toward a reality where no child goes hungry.



**IN TOTAL, 89 SCHOOLS WERE IMPACTED BY THIS PROGRAM IN 2021.** Overall, this year's program supplied students with 20,000 pork snack sticks and 76,800 Power Snack coupons. Each coupon booklet is valued at \$8 and will help students make over 1,000,000 ham sandwiches this year.





## 2021 Power Snack PROGRAM PARTICIPANTS

<b>Ackley</b>	AGWSR Community School District
<b>Afton</b>	East Union Community Schools
<b>Albert City</b>	Albert City-Truesdale Community Schools
<b>Alden</b>	Alden Elementary School
<b>Algona</b>	Algona Community School District
<b>Allison</b>	North Butler Community School District
<b>Aplington</b>	Aplington-Parkersburg Community School District
<b>Bedford</b>	Bedford Community School District
<b>Belmond</b>	Belmond-Klemme Community School District
<b>Britt</b>	West Hancock Community Schools
<b>Carroll</b>	Carroll Community School District
<b>Chariton</b>	Chariton Preschool
<b>Charter Oak</b>	Charter Oak-Ute Community School District
<b>Cherokee</b>	Cherokee Middle School
<b>Churdan</b>	Paton-Churdan Community Schools
<b>Clarion</b>	Clarion-Goldfield-Dows Community School District
<b>Clarksville</b>	Clarksville Community Schools
<b>Conrad</b>	BCLUW Community School District
<b>Coon Rapids</b>	Coon Rapids-Bayard Community Schools
<b>Corning</b>	Corning Elementary
<b>Cresco</b>	Howard-Winneshiek Community School District
<b>Creston</b>	Creston Elementary/Middle School
<b>Dayton</b>	Dayton Elementary School
<b>Denison</b>	Zion Lutheran School
<b>Diagonal</b>	Diagonal Community Schools
<b>Dike</b>	Dike-New Hartford Community School District
<b>Eagle Grove</b>	Eagle Grove Community School District
<b>Eldora</b>	Eldora-New Providence Community School District
<b>Emmetsburg</b>	Emmetsburg Community School District
<b>Farnhamville</b>	Prairie Valley Elementary School
<b>Fenton</b>	North Union Elementary School (Fenton Campus)
<b>Fort Dodge</b>	Fort Dodge Community Schools
<b>Garner</b>	Garner-Hayfield-Ventura Community School District
<b>Gilmore City</b>	Gilmore City-Bradgate Community School District
<b>Gowrie</b>	Southeast Valley High School
<b>Grundy Center</b>	Grundy Center Community Schools
<b>Hampton</b>	North Side Elementary School
<b>Hampton</b>	Hampton-Dumont Middle and High School
<b>Hampton</b>	South Side Elementary School
<b>Hubbard</b>	Hubbard-Radcliffe Community School District
<b>Humboldt</b>	Humboldt Middle School
<b>Humboldt</b>	Humboldt High School
<b>Ida Grove</b>	OABCIG Community Schools
<b>Iowa Falls</b>	Iowa Falls-Alden Community School District
<b>Jefferson</b>	Greene County Community Schools
<b>Jewell</b>	South Hamilton Middle/High School
<b>Lake City</b>	South Central Calhoun Community School District
<b>Lake View</b>	East Sac County Community School District
<b>Laurens</b>	Laurens-Marathon Community School District
<b>Ledyard</b>	North Kossuth Community School District

**"THE POWER SNACK PROGRAM PROVIDES AN ADDITIONAL SUPPORT FOR FAMILIES WHO ARE STRUGGLING TO MAKE ENDS MEET EACH DAY. ANYTHING WE CAN DO TO HELP EASE THE BURDEN IS WORTH IT TO US. WHEN YOU PROVIDE AN OPPORTUNITY LIKE THIS, WE ARE HAPPY AS TEACHERS TO HELP GET THESE ITEMS INTO THE HANDS OF FAMILIES."**

— Teresa Keninger, Principal of Ackley Elementary

<b>Lenox</b>	Lenox Community School District
<b>LuVerne</b>	LuVerne Community School District
<b>Manning</b>	IKM-Manning Community School District
<b>Marcus</b>	MMCRU Community School District
<b>Mount Ayr</b>	Mount Ayr Community Schools
<b>Murray</b>	Murray Community Schools
<b>Nevada</b>	Nevada Community School District
<b>Newell</b>	Newell-Fonda Community School District
<b>Osage</b>	Lincoln Elementary School
<b>Osage</b>	Osage Middle School
<b>Osage</b>	Osage High School
<b>Osceola</b>	Clarke Community Schools
<b>Pocahontas</b>	Pocahontas Community Schools
<b>Pocahontas</b>	Pocahontas Preschool
<b>Radcliffe</b>	Hubbard-Radcliffe Elementary School
<b>Reinbeck</b>	Gladbrook-Reinbeck Elementary School
<b>Rockford</b>	RRRM Elementary School
<b>Rockwell</b>	West Fork Community Schools
<b>Roland</b>	Roland-Story Middle School
<b>Royal</b>	Clay Central-Everly Elementary School
<b>Schaller</b>	Schaller-Crestland Community School District
<b>Schleswig</b>	Schleswig Community School District
<b>Sioux Rapids</b>	Sioux Central Community School District
<b>Spencer</b>	Spencer Community Schools
<b>St. Ansgar</b>	St. Ansgar Community School District
<b>Storm Lake</b>	Storm Lake Middle School
<b>Storm Lake</b>	Storm Lake Elementary School
<b>Story City</b>	Roland-Story Elementary School
<b>Tama</b>	South Tama Community School District
<b>Terril</b>	Graettinger-Terril Community Schools
<b>Villisca</b>	Enarson Elementary
<b>Webster City</b>	Webster City Community Schools
<b>Wellsburg</b>	Timothy Christian School
<b>West Bend</b>	West Bend-Mallard Community School District
<b>Zearing</b>	Zearing Elementary School

# HAUL OUT HUNGER

addresses *Food Insecurity*



The Deb and Jeff Hansen Foundation was back in full force this year, delivering pork loins to food pantries throughout our Homegrown Iowa communities during the 2021 Haul Out Hunger. Between the rising cost of food and supply chain disruptions across the world, smaller rural towns suffered as their most vulnerable citizens were unsure of where their next meal would come from. To meet that growing need and help our neighbors, we visited 94 food pantries and delivered 213,210 servings of pork to Iowans in need.

Over the course of six days, thousands of pork loins were donated throughout the state to tackle food insecurity in our rural Iowa communities. In total, 888 cases of pork loins were distributed across 42 Iowa counties. Those 10,656, 5-pound pork loins changed the lives of Iowans. This initiative would not have been possible without volunteer help from the employees of Iowa Select Farms. It took ten teams of strong volunteers to conquer Haul Out Hunger. Finishing supervisors, members of the nutrient management team and our summer interns saw firsthand the hunger issues right in our own backyard.

Additionally, Haul Out Hunger added elements of the Foundation's Henry's Heroes program to the deliveries by bringing boxes of diapers, baby wipes, baby shampoo, baby body wash and more to the pantries.

The Deb and Jeff Hansen Foundation looks forward to serving even more food pantries during our next Haul Out Hunger.



## LOCATIONS:

AGWSR School District  
Alden Food Pantry/Hilltop Village  
Allison Food Pantry  
Anchor Point Baptist Church  
Aplington/Parkersburg Food Pantry  
All Cultures Equal  
Boone Open Bible Food Pantry  
Britt Area Food Bank  
Cambridge Food Pantry  
Centro Cristiano Vida Nueva  
Chickasaw County Food Pantry  
Christian Community Cupboard  
Clarion-Goldfield-Dows Community School District  
Clear Lake Ventura Food Pantry  
Clearfield Community Food Pantry  
Clearfield/Diagonal School District  
Colo Community Food Pantry  
Community Basket — Ida Grove  
Creston Food Shelf  
Creston Area Food Pantry  
Decatur County  
Denison First United Methodist Church  
Dows Food Pantry/Ministerial Association  
Eagle Grove Food Pantry  
East Union ASPIRE Food Pantry  
Franklin County Community Food Pantry  
God's Pantry at United Methodist Church  
Grace Evangelical Free Church  
Grand Meadow Faith Community Food Shelf  
Greater Love Food Pantry  
Greenbelt Home Care

Greene County Christian Action Resource Center  
Grundy County Food Pantry Operation Threshold  
Faith in Action Friendship Club  
Hawkeye Harvest Food Bank  
Holy Trinity Catholic Food Pantry  
Howard County Community Action Network  
Immanuel Lutheran Church  
Iowa Falls Community Meal-Methodist Church  
Iowa Falls Lions Club  
Iowa Regular Baptist  
Jesus' Right Hand  
Jewell Lord's Cupboard  
Jordan River Inc Messiah's Food Pantry  
Kellerton Food Pantry  
Lake City Union Church Food Bank  
Lamoni Food Pantry  
Laurens Area Food Pantry  
Lenox Ministerial Association  
Lenox Neighborhood Center  
Leroy Area Food Shelf  
Loaves and Fishes Food Pantry  
The Lord's Cupboard — Fort Dodge  
Lyle Food Shelf  
MATURA Union County  
MATURA Adams County  
MATURA Madison County  
MATURA Ringgold County  
MATURA Taylor County  
Mid-Iowa Community Action Center  
Mitchell County Food Bank  
Mormon Trail School Food Pantry  
Murray Church of Christ Food Pantry

Nashua Area Food Pantry  
New Opportunities — Carroll County  
New Opportunities — Calhoun County  
New Opportunities — Dallas County  
New Opportunities — Greene County  
New Opportunities — Guthrie County  
New Opportunities — Sac County  
Newell Food Pantry  
Pine Lake Food Shelf  
Radcliffe Community Food Pantry  
Riceville Food Pantry  
Ruth Project Food Pantry  
SCICAP — Clarke County Food Pantry  
SCICAP — Wayne County Food Pantry  
Shell Rock Food Pantry  
Slater/Sheldahl Food Pantry  
Southland Faith Community Food Shelf  
St. Patrick's Catholic Church  
Steamboat Rock Baptist Church  
Tuesday Together Meals  
UDMO Buena Vista County  
UDMO Hamilton County  
UDMO Humboldt County  
UDMO Emmett County  
UDMO Pocahontas County  
UDMO Webster County  
UDMO Wright County  
Unity Lutheran Ministries Food Pantry  
West Fork Food Pantry  
Winnebago County Neighborhood Food Bank  
Zeiring-McCallsburg Food Pantry

# LITTLE FREE PANTRIES

provide *Emergency Assistance*

The Deb and Jeff Hansen Foundation's Little Free Pantry program provides 24/7 access to resources for families facing short-term, emergency situations. The pantries supplement existing hunger relief efforts for families who do not have the ability to buy food or have limited access to pantries or community shelters.

After getting its start in 2019 in the small town of Riceville, the Little Free Pantry program has since expanded and now serves nine communities across Iowa. The pantries are stocked and cared for by employees and families of Iowa Select Farms who shop for canned goods, snacks, warm hats, mittens, diapers, children's care products and other seasonal items to ensure the pantries are never empty. Our dedicated group of 19 Community Captains continually makes our Homegrown Iowa communities better by caring for these Little Free Pantries.

Iowa craftsmen bring the pantries to life, from design to installation. The pantries are constructed by Phil Jass, a furniture maker and wood craftsman from Alden. After construction, the pantries are hand-painted by Ray "Bubba" Sorensen, the famous Freedom Rock Artist. The designs feature rural landscapes and community landmarks to celebrate the connection between farming and strong communities.

FOUR NEW LITTLE FREE PANTRIES WERE UNVEILED THIS YEAR IN VARIOUS HOMEGROWN IOWA COMMUNITIES.

## Lenox

The Lenox Little Free Pantry was installed at the Lenox Fire Department, directly across the street from a school bus stop and the Lenox Rodeo Grounds. The pantry is cared for by Ryan Brown, the town's fire chief, and his wife, Courtney Brown.

## Aplington

Located right outside the front doors of Aplington-Parkersburg Middle School, the Aplington Little Free Pantry is readily available to students who need a meal both before and after school. Finishing and Transportation Director, Ron Rush and his wife, Brooke, ensure the pantry is cared for.

## Parkersburg

Craig and Nancy Schrage are the Community Captains in Parkersburg. Craig is a production well-being specialist and Nancy is a finishing manager. With its premier location on the west side of the elementary school, the Parkersburg Little Free Pantry pays tribute to the legendary Aplington-Parkersburg football coach, Ed Thomas, a man of faith, family and football.

## Clarion

Our newest Little Free Pantry is located at the corner of Fireman's Park in Clarion. This pantry is the 10th addition to the program and serves those who live in the heart of Wright County. Four Community Captains keep a close eye on this pantry: Cesar Garza Sanchez, manager of Swanson Sow Farm; Shannon Loyd, a finishing supervisor; Angel Richardson, manager of Peterson Sow Farm and Paul Roubideaux, the manager at Sow 9.



# PROVIDING RESOURCES to comfort *Those Most In Need*

Henry's Heroes Law Enforcement Comfort Kits help law enforcement officers provide comforting items to children in distress. Compact in design, the kits are intended to be portable and easily tossed into an officer's cruiser as part of their standard equipment. Each kit has comfort items for all ages, including blankets, pacifiers, tissues, stuffed animals, lip balm, activity kits and toys.

Henry's Heroes was inspired by Henry Johnson, Jeff and Deb Hansen's grandchild and the son of Natalie and Jake Johnson. Each year on Henry's birthday, Natalie selects a new project aimed at supporting children and children's resource efforts across rural Iowa. In 2020, Henry turned 2, and Natalie added the Law Enforcement Comfort Kits to the program. As a special touch, Henry's favorite toy, Thomas the Train, was included in each kit in hopes of bringing joy to the kids who need it most.

## Police and Sheriff's Departments That Received Law Enforcement Comfort Kits:

Wayne County Sheriff's Department  
Franklin County Sheriff's Department  
Hampton Police Department  
Jefferson Police Department  
Pocahontas County Sheriff's Department  
Storm Lake Police Department  
Newell Police Department  
Sac County Sheriff's Department  
Sheffield Police Department  
Webster City Police Department

Belmond Police Department  
Eagle Grove Police Department  
Clarke County Sheriff's Department  
Osceola Police Department  
Ringgold County Sheriff's Department  
Union County Sheriff's Department  
Creston Police Department  
Taylor County Sheriff's Department  
Marshalltown Police Department



Additionally, 200 Henry's Heroes boxes were distributed to food pantries during the 2021 Haul Out Hunger program. Each box contained various sizes of diapers, baby shampoo, baby body wash, baby lotion, kid's shampoo, diaper cream, formula bottles and pacifiers.

Looking ahead to 2022, Henry's Heroes will be focusing on a new project. Toy boxes filled with farm-themed toys and books will be donated to day cares in our Hometown Iowa communities in an effort to give child care providers the resources they need to help kids grow and learn.



# NEARLY 400,000 CHRISTMAS MEALS

## *Feed Both Stomachs and Souls*

At the Deb and Jeff Hansen Foundation and Iowa Select Farms, we believe everyone deserves a good meal, especially during the holidays. That's why for the past 11 years, Operation Christmas Meal has provided more than One million Christmas meals to Iowafamilies. It was truly magical and humbling to see the culture of Iowa Select Farms on full display throughout 13 different stops in our Homegrown Iowa communities.

Over 200 Iowa Select Farms employees volunteered their time to give away more than 370,000 servings of pork. That's a total of over 92,500 pounds of protein for Iowans in need. In the spirit of Iowan values and the giving hearts of pork producers, Operation Christmas Meal serves neighbors from all walks of life. There are no required qualifications to receive a pork loin, so many participants waited in line to pick up a loin for themselves or for another in need.

Iowa Select Farms employees' work ethic and dedication to the Foundation shined throughout the duration of all 13 events as they worked together to package pork loins and recipe booklets for others to make their holiday season brighter.

The series of drive-thru events kicked off Dec. 3 at the Iowa State Fairgrounds in Des Moines and wrapped up on Dec. 16 in Algona. Stops along the way included Creston, Osceola, Humeston, Ellsworth, Hampton, Osage, Aplington, Hubbard, Iowa Falls, Sac City and Storm Lake.



"HANDING THAT PORK LOIN TO SOMEONE IN NEED IS THE CULMINATION OF ALL THE HARD WORK EVERYONE HAS BEEN DOING TO MAKE OPERATION CHRISTMAS MEAL POSSIBLE. SEEING THE SMILES OF GRATITUDE ON OUR NEIGHBORS' FACES IS WHAT MAKES IT ALL WORTH IT."

— Max Gransow, Iowa Select Farms employee



# DEB AND JEFF HANSEN FOUNDATION

## *Ignites the Spirit with 48 Student Organizations*

In honor of our ongoing mission to fight food insecurity in Iowa, the Deb and Jeff Hansen Foundation partnered with students in our Homegrown Iowa communities through Project: Ignite the Spirit for the third year. This program is aimed at increasing youth awareness of hunger and giving local student groups the tools to help families in need during the holiday season.

Ignite the Spirit is a partner program offered in conjunction with our beloved annual Operation Christmas Meal events. Through this project, the Deb and Jeff Hansen Foundation and Iowa Select Farms awarded 24 pork loins, insulated totes, meat thermometers, recipe booklets, festive t-shirts, aprons and \$250 to 48 local FFA, 4-H and school-based organizations throughout the counties where Iowa Select Farms has employees and farms.

The donations helped these student organizations do everything from hosting a community meal to organizing and distributing holiday food baskets. They even came up with their own ideas for providing meals to families in need based on their community's specific circumstances. In addition to completing the projects, students were encouraged to collaborate with their local food pantry or church service organization to learn about hunger or homelessness in their communities and ensure their awareness of these issues extends far beyond the holiday season.

Each kit contained the resources to feed over 400 people in our Homegrown Iowa communities.

### THE FOUNDATION AWARDED PROJECT: IGNITE THE SPIRIT KITS TO:

Aplington-Parkersburg FFA	ISU Extension and Outreach in O'Brien County
Alden Active Achievers 4-H Club	Lamoni FFA and a Lamoni High School Foods Class
Alta-Aurelia FFA	Leading Lions 4-H Club
Ar-We-Va National Honor Society	Lenox FFA
Ar-We-Va Student Council/Booster	Mormon Trail FFA
Belmond Klemme FFA	Murray FFA
Carroll County 4-H Council	Nemaha 4-H
Central Plains FFA	Nevada FFA
Cerro Gordo County 4-H	OA Richland Robins 4-H Club
Chariton FFA	Okoboji FFA
Charles City FFA	Osceola Raiders 4-H Club
Cherokee County 4-H/The Country Pioneers 4-H Club	Pleasant Valley Explorers 4-H Club
Cherokee FFA	Pocahontas County 4-H
Clear Lake FFA	Ridge View Schools
Clear Lake Sailors 4-H Club	South Hamilton FFA
Collins-Maxwell FFA	Southeast Valley FFA
Early Achievers 4-H Club	St. Ansgar FFA
East Pottawattamie 4-H	Tama County 4-H
East Sac FFA	Twin River Tornadoes 4-H Club
Iowa River FFA at Garner-Hayfield-Ventura Community Schools	Wall Lake Bandits and Viola Visions 4-H Clubs
Greene County FFA	Webster City FFA
Grundy Center FFA	West Central Valley FFA
	West Marshall FFA
	Westside 4-H Club



# HONORING AND REMEMBERING THOSE *Who Have Given the Most for Our Freedom*

The Gold Star is often said to be the military award no one wants.

The award commemorates the tragic death of a military member who has perished while in the line of duty and hopes to provide a level of comfort to the parents and families who are left behind. Each year on the last Sunday in September, the Deb and Jeff Hansen Foundation recognizes Gold Star Mother's and Family's Day—a time to show our love and respect to these special families and reflect on how indebted we are to every service member for protecting our freedoms.

To honor this day, Gold Star families across Iowa received an unexpected gift on their doorstep. In coordination with Survivor Outreach Services Iowa, the Deb and Jeff Hansen Foundation and Iowa Select Farms sent all 600 Iowa families in the Survivor Network a Sherpa blanket in honor of their lost family member.

The blanket was designed by Mike Peterson, an Iowa graphic artist known for his all-American designs for Iowa Select Farms, John Deere and Corteva. Each blanket and its packaging bear the words 'Remember and Honor' as a call to action to live out every day. The yellow stitching and stars represent the Gold Star Lapel Button, which is awarded to families of service members who died in combat.

The family members bravely served our country and should always be honored for their sacrifice. We can think of no better way of honoring these men and women through an act of service by packaging these blankets for distribution to their families. In the days following the delivery of the blankets, it was humbling to see the outpouring of thank you notes and messages from Gold Star families who were grateful that their family members' sacrifice and service haven't been forgotten.

This marked the eighth year that the Deb and Jeff Hansen Foundation has provided Iowa's Gold Star families with a special gift. The Sherpa blankets featured in this year's initiative incorporated the key theme established by last year's campaign of custom "Remember and Honor" flags. The Foundation also included our Gold Star families in the Pork Care Package program, an extension of Project: Food and Fellowship.



# STRENGTHENING OUR RELATIONSHIPS WITH MEMBERS of the *Armed Forces and Their Communities*

## PROJECT: FOOD AND FELLOWSHIP

The Deb and Jeff Hansen Foundation continues to be eternally grateful to those who have made the ultimate sacrifice for our country. We support active and reserve duty service members, veterans, Gold Star families and all military families who make sacrifices for our freedoms and extend our sincerest gratitude to them all.

Project: Food and Fellowship extends the Deb and Jeff Hansen Foundation's relationship with family readiness coordinators, military community volunteers and event coordinators in an effort to champion all military families. Through events and outreach over the course of the year, Project: Food and Fellowship works to strengthen relationships with military families and their communities.

"I JUST THINK IT'S UNBELIEVABLE THAT THE DEB AND JEFF HANSEN FOUNDATION DOES THIS. IT LEAVES ME A LITTLE BIT SPEECHLESS TO THINK ABOUT HOW THE FOUNDATION DOES ALL OF THIS TO SUPPORT AND SHOW LOVE TO THE MILITARY FAMILIES OF THE FALLEN AND THE CURRENT."

— TJ Sheehy, Gold Star Family Member

## Organizations Supported in 2021 Include:

Dows American Legion

Waterloo Task Force FRG/Golf Co Solider Fund

E Co 334 BSB

HHC 2/34th IBCT

185th ARW-IA Air National Guard

Sac County Quilters

Iowa National Guard SFRS

Iowa National Guard 1-168 IN BN

American Legion Post 0172-Mount Ayr, Iowa

Central School Preservation/Community  
Memorial Building, Lake City, Iowa

CAV1-113 Army National Guard  
Sioux City, Iowa

Iowa Department of Veterans Affairs  
Albert City Threshermen's Show

Iowa National Guard

Support Siouxland Soldiers

224 BN/Warrior and Family Services Branch

1st Battalion, 168th Infantry Regiment

Iowa National Guard Warrior & Family  
Service Branch

CAV1-113 Unite SFRS



The Deb and Jeff Hansen Foundation was honored to sponsor the Iowa State Fair Veterans Day Parade and proudly supported nearly 1,700 parade participants representing military organizations from across Iowa. While these proud veterans patiently waited for the parade to start, the Deb and Jeff Hansen Foundation hand-delivered water, breakfast sandwiches and our gratitude to participants from all branches of the military.

While making deliveries, we were able to hear the stories of both veterans and current military members. These service members and their parade entries truly represented the best of what our great nation has to offer. From a live action portrayal of Raising the Flag on Iwo Jima and young kids dressed up in navy uniforms to a hand painted trolley decked out in American flags and more, you could feel the patriotism and American pride in each entry.

Each veteran we encountered greeted us with a smile and didn't hesitate to express their gratitude for the delicious breakfast sandwiches and ice-cold water. As pork producers, we know firsthand the power good food has to bring people together. Using food to show our gratitude, respect and appreciation for members of the armed forces, veterans and their families only made it that much better.

Another Project: Food and Fellowship event that is near and dear to our hearts is our Veterans Day pork loin giveaway. On Nov. 11, the Deb and Jeff Hansen Foundation, with the help of Iowa Select Farms employees, set up camp at the Freedom Rocks in Mitchell, Franklin, Grundy, Ringgold, Clarke and Lucas counties to give away free pork loins to veterans.

**"IT IS SO WONDERFUL TO BE ABLE TO PROVIDE THESE FAMILY EVENTS FOR OUR SIOUXLAND MILITARY AND VETERAN FAMILIES TO ENJOY TOGETHER. WE COULD NOT DO IT WITHOUT THE SUPPORT OF WONDERFUL ORGANIZATIONS LIKE THE DEB AND JEFF HANSEN FOUNDATION'S PROJECT: FOOD AND FELLOWSHIP PROGRAM."**

— Lori Risdal, Volunteer for Support Siouxland Soldiers

As many Iowa Select Farms employees are also members of the armed forces, we feel honored to show gratitude to those who serve our country. The Foundation partnered with local veterans' groups to distribute 40,000 servings of pork. We can never repay the debt so many have given in service to our country, but we hope the simple gift of a pork loin can bring friends and family together to cherish good times with loved ones.



## PROVIDING STRENGTH & SUPPORT TO A PRECIOUS RESOURCE

### *Our Iowa Military Families*

The Pork Care Package program shows gratitude to Iowa families with active and reserve members of the armed forces. Showcased in patriotically themed coupon booklets, the Pork Care Packages contain \$35 worth of coupons good for various pork products including fresh ham, ribs, bacon and ground pork.

As an extension of the Deb and Jeff Hansen Foundation's Project: Food and Fellowship, these care packages are another way we stay committed to thanking our military families for their service and dedication to protecting our freedom. The Pork Care Package program hopes to provide members of our armed forces with the means to share in fellowship with their loved ones around the dinner table. In 2021, the Pork Care Package program delivered 14,450 coupon packs to those serving in our military.



**"THE SUBSTANTIAL  
CONTRIBUTION YOU  
PROVIDE STRENGTHENS  
AND SUPPORTS OUR  
MOST PRECIOUS  
RESOURCE, OUR  
MILITARY FAMILY  
COMMUNITY, BY  
BRINGING THEM  
TOGETHER TO THE  
DINNER TABLE AND  
CREATING LONG-  
LASTING MEMORIES."**

— Ron Dardis,  
Major General of the  
Iowa National Guard

*Growing Communities.  
Growing Iowa.* 



## MILITARY GROUPS THAT RECEIVED PORK CARE PACKAGE COUPONS INCLUDE:

### AIR NATIONAL GUARD

132nd Fighter Wing  
133rd Test Squadron  
185th Refueling Wing

### ARMY NATIONAL GUARD

1-168 IN BN Co B Det 1  
224 BEB Co E FSC  
1168 Trans Co Det 2  
1-133 IN BN HHC  
334 BSB Co G (FSC)  
2-211 AVN BN CO D DET 3  
1-376 AVN Co A Det 1  
2-211 AVN Co C Det 1  
2-211 AVN HHC Det 3  
CO A 248TH ASB (-)  
2-147TH AVN BN CO E DET 2  
1-168 IN BN Co A Det 1  
2/34th BCT HHC  
2-147TH AVN HHC Det 2  
248TH ASB DET 1 HSC  
CO B 248TH ASB (-)  
CO C 2-147TH AVN  
HSC 248TH AVN  
1168 Trans Co Det 1  
1-168 IN BN Co A Det 2  
334 BSB Co F (FSC)  
1-168 IN BN Co A (-)  
1133 Trans Co  
1-168 IN BN HHC  
1-133 IN BN Co A  
DET 1 CO A 248TH ASB

1-168 IN BN Co D  
831 ENGR Co (-)  
1-133 IN BN Co D  
334 BSB Det 1 Co E (FSC)  
1-194 FA Btry A  
334 BSB Co A (DISTRO)  
1-133 IN BN Co HHC Det 1  
1-133 IN BN Co C (-)  
1-133 IN BN Co C Det 1  
334 BSB Co H (FSC)  
1-168 IN BN Co C  
224 BEB HHC (-)  
34th Army Band  
1-133 IN BN Co B  
109TH MED BN HHD  
1133 Trans Det 1  
209TH MED CO (AS)  
67TH TRP CMD  
1-194 FA Btry B  
Co C 224 BEB  
HHC 224 BEB  
334 BSB Co A Det 1 (DISTR)  
334 BSB CO B (Maint)  
3655 Det 1 Maint Co  
3654 Det 1 Maint Co  
3654 Maint. Co (-)  
1168 Trans Co (-)  
334 BSB Co D (FSC)  
DET 2 CO A 248TH ASB  
1-168 IN BN Co B (-)  
1-113 RSTA Det 1 HHT  
1-113 RSTA Trp C  
71st CST

334 BSB Co C (Med)  
334 BSB HHC  
135 PAD  
COD 224 BEB  
294 Med Co (AS)  
671 Trp Cmd  
JFHQ-IA  
1-113 CAV Trp A  
1-113 RSTA Trp B  
186 MP Co  
831 ENGR Co Det 1  
AMEDD  
1034 CSSB HHC  
185th CSSB  
3655 Maint Co (-)  
734th RSG HQ  
185th RTI  
HQ RSP/RRB  
STC  
1-376 AVN Co A Det 2  
2-211 AVN Co B  
2-211 AVNCOE Det  
2-211 AVN Co D Det 1  
2-211 AVN Co E Det 1  
2-211 AVN HHC Det 1  
Co B BS 224 BEB  
2168 Trans Co  
833 ENGR Co  
134th Med Co  
1-194 FA HHB  
1-194 FA HHB Det 1  
2168 Trans Det 2  
2168 Trans Co Det 1

334 BSB CO D (FSC)  
1-194 FA Btry B Det 1  
1-194 FA HHB Det 2  
COB 248 ASB Det 3  
COA (EN) 224 BEB  
COA (EN) 224 BEB Det 1  
233 JAG TM  
IOTC  
COB 248 ASB Det 4  
1034TH CSC Det 1  
1034TH CSC Det 2  
1034TH CSC

**US Army Reserves—Dubuque**

**US Army Reserves—Des Moines**

**US Army Reserves—Cedar Rapids**

**US Army Reserves—Waterloo**

**US Marine Corp Reserves**

**US Navy Reserves**

**Iowa State University Navy ROTC**

**Iowa State University Marine ROTC**

**Iowa State University Army ROTC**

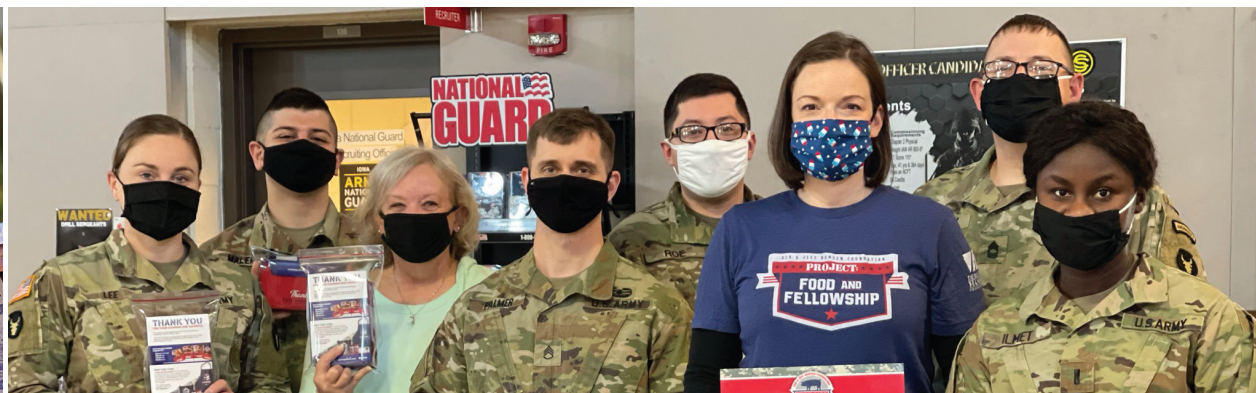
**Iowa State University Air Force ROTC**

**Iowa National Guard's Survivor Outreach Services**

**Support Siouxland Soldiers**

**Family Alliance for Veterans of America**

**Veterans of Foreign War Command Post 5**



# Empowering Our Courageous Friends

## BATTLING CHILDHOOD CANCER

The Deb and Jeff Hansen Foundation is astounded by the strength, bravery and courage of families impacted by childhood cancer. This is why we continue to support them in their journeys through our partnership with Children's Cancer Connection. In 2021, the Deb and Jeff Hansen Foundation was thrilled to support 730 of these special families in Iowa.

### JEFF AND DEB HANSEN HOME FOR HOPE

Children's Cancer Connection strives to support families in Iowa that have been impacted by a pediatric cancer diagnosis. Previously based in the Hansen Home for Hope, Children's Cancer Connection has a bright future ahead in the brand-new Jeff and Deb Hansen Home for Hope which was made possible thanks to a \$300,000 donation from the Foundation. The new location is ADA compliant, located in a family-friendly neighborhood, provides room for more programs and activities and is more inclusive and accommodating to all the families Children's Cancer Connection serves.

Located in Johnston, Iowa, the Jeff and Deb Hansen Home for Hope will continue to serve as a stronghold for families with children undergoing oncology treatments. Additionally, it is a welcoming location to gather for events, programs and numerous services that benefit patients, parents and siblings.

### MY JOURNEY SERIES

In addition to supporting the Jeff and Deb Hansen Home for Hope, the Foundation also funds the My Journey Series. Intended to help patients at Blank Children's Hospital in Des Moines and the University of Iowa Stead Family Children's Hospital in Iowa City, the My Journey Series fosters hope for patients and families as they battle childhood cancer. The My Journey Series will continue to provide these resources, striving to bring these families joy until a cure for cancer is found.

Louie Lionheart is the mascot of courage for these strong warriors. A stuffed Louie toy is included in the new family boxes sent to each participating family at the beginning of the My Journey Series. In 2021, 42 families received a new family box.



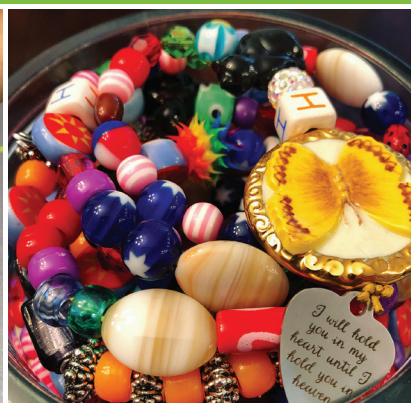
The My Journey Book is a family resource binder given to each family at the time of diagnosis. The binder serves as a place for families to organize and store information from the cancer journey. Each family has the opportunity to personalize the content with every new treatment phase. This year, 97 books were given to new patients.

**BEADS4BRAVERY** is another program that helps children during their cancer treatments. The childhood cancer journey often includes countless medical procedures and experiences. The Beads4Bravery program is a way for children to collect beads that symbolize each step of their cancer journey. Each child ends up with strings of beads that tell their own unique story. In 2021, 40,000 beads were sent to Blank Children's Hospital and Stead Family Children's Hospital.

**THE COURAGE STORE** empowers children battling childhood cancer to redeem their hard-earned Bravery Bucks after conquering difficult treatments. The Courage Store at Blank Children's Hospital in Des Moines is packed with prizes and incentives to keep kids feeling motivated through their journey.



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# BACK-TO-SCHOOL *Bash*

In August, with the beginning of the school year right around the corner, it was time to put on the 5th annual Back-to-School Bash event, held each year in collaboration with Children's Cancer Connection staff members. Over 130 Children's Cancer Connection kids and their families attended the event at its new location in the West Des Moines Community Center to enjoy an afternoon of fun and fellowship.

The kids and their families rotated through a variety of school-themed stations geared toward students of all ages. Three craft stations featured the perfect projects to prepare kids to go back to the classroom in style. Volunteers from Iowa Select Farms and Children's Cancer Connection helped kids construct a pencil cup decorated with crayons and ribbon, a sign to take photos with on the first day of school and a beaded key chain to put on their brand-new backpacks. At the recess station, kids were able to play together on the beautiful new playground right outside the community center and the lunch station featured a delicious pork meal for the whole family.

The highlight of the event was the build your own backpack station where each kiddo had the chance to pick their own backpack and other school supplies including folders, notebooks, pencil boxes, markers, crayons, erasers and other fun goodies! This station was meaningful for both the parents and the kids.

It's no secret that childhood cancer is financially draining for a family which can create additional stress for parents already dealing with life-changing circumstances. Ensuring their kids have all the school supplies they need should not be something that contributes to that stress, but unfortunately, back-to-school spending soared to a record high in 2021. According to the National Retail Federation, families with school-aged children spent on average more than \$840 on school supplies this year. By including school supplies at this event, we hope to alleviate some of that financial burden for parents.

We offered a seemingly endless number of backpacks and school supplies with different colors and patterns, so the kids could truly make their back-to-school gear their own. While this might seem like a small gesture, when a child has cancer, there is not much that they can control. We hope that by giving these special kids the opportunity to choose their own unique supplies, their school year started off in the best way possible.



# THOUGHTFUL CARE PACKAGES BRING *Joy to Cancer Families*

## SPRING GARDEN KITS

Spring is a time for new growth and happiness as we look forward to warmer weather. The Deb and Jeff Hansen Foundation's Spring Garden Kits were the perfect way to get vegetable and flower gardens started in the homes of these special kiddos. Over 700 families in the Children's Cancer Connection network received these bright, colorful boxes in 2021. Included in each kit were pots to fill with soil, gardening gloves, festive towels, flower and vegetable seeds, decorations to personalize each pot and a water bottle to help the seedlings grow.

## THANKSGIVING CRAFT KITS

Thanksgiving is a time to gather with family and friends to share a good meal. The Deb and Jeff Hansen Foundation wanted to make this time of year extra special for our friends at Children's Cancer Connection. Volunteers from Iowa Select Farms, Children's Cancer Connection and Access Systems packaged 700 Thanksgiving Boxes that were shipped out in time for the holiday meal. Each box contained table decorations for the kids to show their creativity. Table runners, place cards for names, festive stickers, new markers and more were just a few of the materials included to help families celebrate together.



# Thank You TO OUR GENEROUS DONORS

## Platinum



## Diamond



## Gold



## Silver



## Bronze



## Foundation Friends

Midwest Partners  
Mike Blaser  
LB White  
Lyle & Mike Greenfield  
AgFinium  
AgriPro  
ARKO  
Bank of the West  
Bedrock Concrete  
Best Veterinary Solutions  
BOKF  
Commerce Bank

Concrete, Inc  
CS Install  
Delfax  
DSM Nutritional Products  
Elliott Aviation  
Evonik  
Fastener Supply  
Interstate Power Systems  
JIMDI  
Kevin and Kelly Haase  
Marsh Company  
Midwest Ag

Munters  
Penske  
Brian and Kristy Blumhagen  
Dan and Elzette Dean  
Shaun and Mary Flander  
Scott and Melissa Gillespie  
Ron and Brooke Rush  
Pete and Jill Thomas  
Carl and Courtney Vogel  
Brodie Thies  
Gary Hayes  
Prairie Energy Cooperative and  
Corn Belt Power Cooperative

QC Supply  
Riverside Industries  
Sharar Flooring  
StoneX  
TriDim  
Tyson  
United Farmers Cooperative  
CamSpray



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