

# IOWA STATE FAIR *Adventure*

First weekend of the fair - August 11-13, 2023

## FAIRFIELD INN IN ALTOONA

After a fun-filled day at the fair, your family will love the Fairfield Inn because it provides all the comforts of home—featuring king, queen, or suite rooms. The kids will love the indoor pool while parents relax in the spa tub. A free breakfast is provided for all guests.



“IF YOU HAVE GOOD THOUGHTS  
THEY WILL SHINE OUT OF YOUR FACE  
LIKE SUNBEAMS AND YOU WILL ALWAYS  
LOOK LOVELY.” – ROALD DAHL

AUGUST 10-20, 2023 | AUGUST 8-18, 2024 | AUGUST 7-17, 2025 | AUGUST 13-23, 2026



## Your Special Adventure Includes:

- A two-night stay at Fairfield Inn - Altoona (yes, it has a pool!)
- One-day gate admission to the Iowa State Fair for all family members
- Wristbands for all Thrill Park rides for the entire family
- Iowa State Fair Food Adventure Pack—coupons for meals and refreshments for the whole family
- \$100 in cash to cover parking, souvenirs and additional fair food items
- A Special Adventure Backpack with trip itinerary, confirmations and essentials
- A Special Adventure t-shirts for the entire family
- A Fujifilm Instax Mini Polaroid camera and trip journal
- A collection of Special Surprise Fun Boxes filled with family-friendly travel games, travel accessories, activities and snacks



## IOWA STATE FAIR

Annually attracting more than a million people from all over the world, the Iowa State Fair in Des Moines is Iowa's salute to the state's best in agriculture, industry, entertainment and achievement. It is the true heartbeat of Iowa, and a celebration unequaled and unduplicated anywhere else on the globe.

While some families like to stroll and take in the fair at their own time, others plan every minute of their day. Either way, we have suggested highlights in your trip pack you won't want to miss.

Here's more details on what the Iowa State Fair Adventure includes, plus a few other favorites—

## THRILL PARKS WRISTBANDS

**VIP UNLIMITED RIDES WRISTBANDS FOR ALL FAMILY MEMBERS**

Thrill Parks consists of three different areas—Thrill Ville, Thrill Town and Thrill Zone.

Located on the west end of fairgrounds, Thrill Ville includes the biggest, newest, fastest and most thrilling rides. Thrill Ville focuses on the spectacular, jaw dropping and super-speed screams of the best of today's rides. Thrill Town is better suited for little fairgoers and their families Thrill Zone rides are for those seeking breathtaking and heart-stopping rides. All family members will have unlimited access to all three Thrill Parks rides for the entire day—so start early and ride often!

## IOWA STATE FAIR FOOD ADVENTURE PACK

**FOOD COUPONS +\$100 CASH**

Food is one of the main attractions at the Iowa State Fair, and our Iowa State Fair Adventure Pack will make sure you've left bursting at the seams. A hearty meal for everyone at the Iowa Pork Tent covers a pork chop dinner or a BBQ, pork burger, grilled pork loin sandwich dinner for all. And since we're pork producers, additional coupons for Pork-Chop-on-a-Stick and Brown-Sugar-Bacon-on-a-Stick will be included.

The fine folks at Beatties Watermelon Stand will be ready and waiting to hand everyone in your family a cup of fresh, crisp watermelon, and our friends at Snappy Popcorn have ooey, gooey, buttery marshmallow popcorn balls as a sweet treat.

When you're ready to eat again, you can head to the Bud Tent for pizza, cheeseburgers, corn dogs, breaded pork tenderloins, fries and a drink. You can polish off your day (or begin with it—it's the fair, do what you want!) with an ice cream treat at Bauders Ice Cream, known for their peppermint bars, and an array of ice cream and sweet treats.

And if that's not enough, we've still got you covered. One hundred dollars in cash will be in your coupon pouch to cover any food or experiences we didn't think of. Because we'd hate to have you miss even an ounce of fun or food to be had at the Iowa State Fair!



**"TODAY WAS GOOD. TODAY WAS FUN.  
TOMORROW IS ANOTHER ONE."**

**— DR. SEUSS**



## ADDITIONAL IDEAS, SIGHTS AND SOUNDS FOR KIDS

The Animal Learning Center is a highlight for many with live viewing of baby animal births. Learn about our Iowa livestock and see how much Iowa farmers care for their animals. We're of course partial to the farrowing display where families can see sows and their newborn piglets. Plus, you can sign up for text alerts on baby animal births by texting BABY to 75782.

While you're near the Animal Learning Center, be sure to make your way to the Sensory Learning Experience area that is new as of the 2022 Iowa State Fair. The fair is known for its unique sights and sounds, but this location offers a special opportunity to take in the fair in a different way.

Sea Lion Splash is a unique show that will have you cheering and laughing as sea lions balance balls, shoot hoops, dance and perform handstands.

Mutton Bustin' – "The Toughest Sport on Wool" will give boys and girls, ages three to six years old and weighing less than 60 pounds, a chance to ride a sheep for a full six seconds. Riders are timed and placed with a chance to compete in the finals, just like the big rodeo!

And finally, don't forget to sign up for fun contests like Bubble Gum Blowing, Pie Eating, Pedal Tractor Pull, Scavenger Hunt, Mom Calling, Children's Singing, Checkers Tournament and even the Pigtail, PonyTail, Braid, Mullet & MoHawk Contest.

It's a rich tradition for fairgoers to stroll through the livestock barns and milking parlors where kids can see farm animals first hand. Be sure to see the Milking Parlor, Boulevard of Dairy Breeds, Cattle Corner, Avenue of Breeds, Pig Place, Horse Haven, Sheep Stop and of course, the Super Bull and Big Boar.

There is a fun splash/fountain area for the kids to run and cool off in. Make sure you have some dry clothes to change them in afterward.

## LITTLE HANDS ON THE FARM

We're in love with Little Hands on the Farm, because this experience teaches kids the importance of agriculture and how it affects their daily lives in a fun and interactive way. Kids are greeted with a gathering basket and apron at the farm gate, then they proceed along a path that includes a garden, grain bin, hog barn (!!), apple orchard, chicken coop, tractor shed, sheep barn and dairy barn. After gathering particular items along the way, kids get the chance to sell these items at the Little Hands on the Farm Farmers' Market for a Little Hands dollar to spend at the Grocery Store for such items as a piece of fruit, a granola bar or an ice cream sandwich.

**"YOU'RE BRAVER THAN YOU BELIEVE,  
AND STRONGER THAN YOU SEEM, AND  
SMARTER THAN YOU THINK."**

**– CHRISTOPHER ROBIN**





A SPECIAL  
**Adventure**  
DEB AND JEFF HANSEN FOUNDATION



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