Each new sow farm creates 18 new jobs in rural lowa







COMMUNITIES GROW, THANKS TO LIVESTOCK

2018 marked the year we celebrated growth in rural lowa. Growth of livestock farms grows jobs for lowans living in rural areas, which in turn grows incomes and generates more business in small communities.

\$5,506,000 added economic impact	
Hog Heaven Finisher	\$403,000 annual economic impact
Adrian's Finisher	\$403,000 annual economic impact
Smyrna Sow Farm	\$4,700,000 annual economic impact

Dr. Dermot Hayes, ISU Economist, says Smyrna sow farm will generate a \$4.7 million economic impact to lowa every year. That impact begins with \$700,000 in payroll, then factors in the added corn and soybean consumption and the new business lowa Select Farms will do with local utilities and services providers.

A sow farm is a "living and breathing business," which means it needs nurturing 24/7 through usage of energy, Internet, feed and trucking. It also captures the indirect impact of what those 18 people and their families mean to local restaurants, grocery stores, gas stations and main street businesses.

While finishing farms have less economic impact compared to the larger high tech, sophisticated breeding and farrowing farms, the impact to farm families like the Vansice's and Hatlen's is significant.

Dr. Hayes says one, 4,800 finisher will generate \$403,000 in annual economic impact, factoring in the farm incomes, local business support, value of manure and increase consumption of local corn and soybeans.

"Livestock growth is a viable way to save rural areas," Hayes said. Studies show that counties with a high dependence on agriculture grew more slowly than others, but those where livestock production increased fared better."