

IowaStateFair

lowa Select Farms treats employees and contractors to a day of family fun at the lowa State Fair as a way to say thank you for all their hard work and effort. This is a living example of the People Care pillar of the Select Care program—creating opportunities for contractors and their families to enjoy a unique experience while taking a break from the daily workload.

Here's how it works—lowa Select Farms identifies the two Friday's of the lowa State Fair and invites contractors to enjoy a full day at the fair. We offer this opportunity for contracted site managers—those who provide direct care to our pigs. Up to four lowa State Fair tickets are available, plus the opportunity to purchase more.

Why the Iowa State Fair? Because we're proud of Iowa, and proud to have one of the best—if not the best—fair in the U.S. right in our backyard. The state fair celebrates agriculture and livestock and embraces a multitude of delicious food items on a stick, including the most popular—Pork-Chop-On-A-Stick. Top it off with



rides, attractions, games, shows and concerts, the Iowa State Fair is something you don't want to miss.

How do I sign-up to go?

Sign up for the Iowa State Fair must be completed using the form at this link: https://www.iowaselect. com/people-care/iowa-state-fair-sign-up/ **Sign up can be done from your phone or computer at any time. You do not need to be on your farm to sign up.**

IOWA STATE FAIR FAMILY DAYS AUGUST 11 & 18 The lowaState Fair family days experience for contracted site managers and their families includes:

- ADMISSION PASSES (UP TO FOUR)
- T-SHIRTS FOR ALL REGISTERED GUESTS
- FOOD PACK COUPONS FOR DINNERS AT THE IOWA PORK TENT, WATERMELON, PORK CHOPS-ON-A-STICK AND MUCH MORE!
- ICE CREAM SOCIAL FOR ALL REGISTERED GUESTS

IOWASELECT.COM

COMMONLY ASKED QUESTIONS

AUGUST 11 & 18



Where is the Iowa State Fair located?

The Iowa State Fair is located on the southeast side of Des Moines. For GPS and online mapping services, use the address 3000 East Grand Avenue, Des Moines, IA 50317.

The Iowa State Fairgrounds is located at East 30th Street and East University Avenue, 10 minutes east of downtown Des Moines.

The Fair suggests the following routes:

- From eastern lowa: From I-80 take Exit 141 (Hwy.65 Bypass), travel south on Hwy.65 to Exit 79 and head west on Hwy.163 (E University Avenue) approximately three miles to the Fairgrounds. It is suggested that visitors enter the Fair parking lot at E 36th as a left-hand turn may not be allowed into the grounds at E 33rd at certain times.
- From northern lowa: From I-35, take I-235 to Exit 10A then head east on E University Avenue approximately three miles to the Fairgrounds.
- From western lowa: From I-235, take Exit 10A then head east on E University Avenue approximately three miles to the Fairgrounds.
- From southern lowa: From I-35, take I-235 to Exit 10A then head east on E University Avenue approximately three miles to the Fairgrounds.

What are the hours of the Iowa State Fair, and other important hours to know?

- **Grounds:** 7:00 a.m. to 1:00 a.m.
- Buildings: 9:00 a.m. to 9:00 p.m.
- Midway: 10:00 a.m. to Midnight
- The lowa Pork Tent is open from 10:00 a.m. to 9:00 p.m.
- The lowa Select Farms Ice Cream Social is open from 1:00 p.m. to 3:00 p.m. on both Fridays

IowaStateFair NOTHING COMPARES



Can I bring more than four guests?

Yes, you can bring as many people as you would like, *however lowa Select Farms only offers four free admission passes and food tickets.* Additional admission tickets can be purchased at a discounted rate of \$11 in advance. Please indicate on the sign-up form. For children ages 6-11 advance tickets are \$7. Children 5 and under are free. Payment for additional admission tickets must be received by July 21, 2023. Please mail or deliver payment and a copy of your registration to Jaime Keninger at the lowa Falls office. Additional lowa Pork Tent tickets can be purchased on-site at the lowa Pork Tent.

How do receive my admission tickets and T-shirts to wear?

If you've submitted your form by July 21, 2023, then your lowa State Fair passes, coupon book and T-shirts will be delivered to your farm or work site by your supervisor.

What should I wear to the fair?

Your Iowa Select Farms T-shirt of course—we all wear our shirts with pride to "put a face" on pork production for our fellow Iowans. Now is the time to bring on the fanny packs, sunscreen, sunglasses, shorts and sneakers. Remember, it's Iowa—it's been known to rain and be chilly in the mornings and evenings. Please watch the weather and plan accordingly.





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Where is the Ice Cream Social?

The Ice Cream Social was started in 2012 as a way to offer a venue to enjoy some delicious Bauder Ice Cream (the fresh peach and strawberry is amazing), rest your weary feet and—last but not least—get to know your fellow Iowa Select Farms employees and contractors. In fact, an all-employee survey conducted in early 2013 confirmed the need to offer more ways for employees to meet each other and visit outside of work, so why not stop in for some ice cream and see who you might get to know a little better! We'll have fun activities for the kiddos and adults alike.







