



GROWING COMMUNITIES

Growing Iowa

2019 FOUNDATION IMPACT REPORT



SelectCare™ Producing Pork Responsibly



DEB & JEFF
HANSEN
FOUNDATION

Who We Are

The Deb and Jeff Hansen Foundation was established in 2006 by the owners of Iowa Select Farms and is dedicated to making a positive impact on the lives of fellow Iowans. Founded and privately-owned by Iowa Falls natives Jeff and Deb Hansen, Iowa Select Farms has grown to be the largest family-owned pork production company in the U.S. With nearly 800 swine farms across the state, Iowa Select Farms is one of the leading economic engines to Iowa's rural communities. The company employs 1,200 people, partners with more than 650 farmers and supports nearly 1,700 local businesses throughout the state.

What We Do

The Deb and Jeff Hansen Foundation operates unique programs and projects that provide food to struggling Iowa families and children, shows gratitude to members of the Armed Forces and strengthens efforts to find a cure for childhood cancers while improving the quality of life for impacted families.



Jeff and Deb Hansen

Where We Operate

While the Deb and Jeff Hansen Foundation focuses on the communities where our farms are located and our employees and contractors live and work, most programs touch families throughout the entire state of Iowa.

How We Are Funded

The Deb and Jeff Hansen Foundation is a 501c3 organization funded by donations from Jeff and Deb Hansen, the employees, contractors and owner-operator truck drivers for Iowa Select Farms, and our incredibly generous friends and sponsors.

Giving back is in the hearts of farmers

The land in this great state gives much to its farmers. We believe it is our responsibility to give back, help our fellow Iowans and make our communities stronger. This is what we are called to do as farmers. It's in our hearts and DNA.

In 2019, the Deb and Jeff Hansen Foundation helped 67,013 Iowa Families through the contributions and donations valued at \$1,565,043.

As farmers, seeing families and children go hungry is of critical concern, and we struggle to rest easy at night knowing one in nine Iowans, and one in seven Iowa children, are food insecure. While this is a complex issue, we hope our humble contributions ease the burdens and nourish many, especially children.

Supporting families fighting cancer came from a place deep in our hearts, and we work tirelessly to make just one day better for them.

With many members of the Armed Forces as employees, we feel honored to show gratitude to those who serve our country. These men and women selflessly give of themselves and we hope the meals we provide allow them to share some time around the table with the ones they love.

Today, we hold true to our humble beginnings—and as long as we are producing pork, we will work tirelessly with our generous donors and employees to continue giving back.

JEFF AND DEB HANSEN

*Co-founders of the Deb and Jeff Hansen Foundation
Owners of Iowa Select Farms*

Deb and Jeff HANSEN FOUNDATION

2019 HIGHLIGHTS:

- **24,365** pork loins
- **1,076,400** ham sandwich ingredient coupons
- **10,000** pork snack sticks
- **180** school supplies packages
- **100** Christmas gifts
- **590** My Journey support packages
- **12,000** coupon packets

The Deb and Jeff Hansen Foundation is constantly looking for ways to expand our offerings and support our homegrown communities. Last year we introduced three new programs to our lineup, with A Special Adventure waiting in the wings for COVID-19 to clear. These programs are centered around our three core areas and delivered the same way the flagship Foundation programs are delivered—with joy.



Little Free Pantry was introduced to communities across rural Iowa to help lowans in need, no matter the time of day. Iowa Select Farms employee teams regularly stock these small wooden boxes with goods donated from the Deb and Jeff Hansen Foundation, including non-perishable food, emergency supplies and infant and children's essentials. The Little Free Pantries are a small-scale approach to helping fill gaps in family assistance and food insecurity in rural Iowa.



Project: Food and Fellowship is a grant program designed to create memorable and enriching social experiences for Iowa military families. This program provides financial support to family readiness coordinators, military community volunteers and event coordinators to promote patriotism and help create and host social gatherings for military families.



A Special Adventure is designed to give families battling childhood cancer the opportunity and means to enjoy a fun-filled getaway, right here in Iowa. Adventures matter, and the ability to get away and hit the road means a celebration or turning point in a child's course of treatment. The trips highlight many of the fun destinations Iowa has to offer including children's museums, amusement parks, pumpkin patches, water parks, unique restaurants, ice cream parlors and more. This program will soon launch in honor of where the Foundation focused its efforts in its first year—bringing smiles to children faced with life-threatening illnesses.



Henry's Heroes is a program for the littlest of lowans, supplying children's essentials to Iowa hospitals, women's shelters and food pantries. Inspired by Henry Johnson, the son of Jake and Natalie Johnson, boxes of necessities and personal care items are strategically distributed to communities where Iowa Select Farms employees and contractors live and work. Boxes are distributed throughout the year and via other Foundation programs, including Haul Out Hunger, Operation Christmas Meal and Little Free Pantry.



Providing Hunger Relief FOR IOWA FAMILIES

Parents in financial need face even more difficulty providing complete and nutritious meals to their children during summer months when school breakfast and lunch programs are not available.

“Haul Out Hunger” continues the long-standing efforts of Iowa Select Farms and the Deb and Jeff Hansen Foundation to support local food pantries while highlighting and building awareness of food insecurity issues in Iowa.



“THESE PORK LOINS ARE NOT ONLY GOING TO PROVIDE A HEARTY MEAL, IF NOT SEVERAL, BUT THEY’RE ALSO GOING TO PROVIDE AN ABUNDANCE OF NUTRIENTS TO THE FAMILIES THAT GET TO ENJOY THEM. WE ARE SO APPRECIATIVE.”

— Colleen Crouch, Lyle Food Pantry

This year, Henry’s Heroes boxes were delivered to pantries along with the pork loins. These boxes contain children’s essentials such as diapers, wipes, shampoo, lotion and bottles.

THROUGHOUT THE TWO-WEEK “HAUL OUT HUNGER” PROGRAM PERIOD, Iowa Select Farms employees traveled more than 3,500 miles to deliver 1,022 cases containing 12,228 fresh pork loins weighing a total of 55,296 pounds (32 tons). The effort restocked refrigerators and freezers in 117 food pantries and community shelves located in 83 Iowa communities.

THE BONELESS PORK LOINS ARE APPROXIMATELY 4.5 - 5 POUNDS EACH and can feed 18 people a four-ounce serving of pork. The pork loins donated through the 2019 “Haul Out Hunger” program provided nearly 300,000 servings to Iowa families.

A 16-PAGE BOOKLET TO PROVIDE FAMILIES WITH INFORMATION about how to properly store and handle each pork loin. The booklet also contains a collection of easy and economical recipes for families to prepare the pork loin into a full meal, and even stretch it into several meals.



HAUL OUT HUNGER *Food Pantries*



1st Presbyterian Church
 Ackley Community Food Pantry
 AGWSR School District
 Alden Food Pantry/Hilltop Village
 All Cultures Equal Food Pantry
 Allison Food Pantry
 Aplington/Parkersburg Food Pantry
 Boone Open Bible Church
 Britt Area Foodbank
 Butler County Visions of Well-Being
 Cambridge Food Pantry
 CANA
 Centro Cristiano Vida Nueva
 Chariton First United Methodist Church
 Chariton Middle School Food Pantry
 Chickasaw County Food Pantry
 Christian Community Cupboard
 Clarion-Goldfield-Dows CSD
 Clarksville Food Pantry
 Clear Lake Ventura Food Pantry
 Clearfield Community Food Pantry
 Clearfield/Diagonal School District
 Colo Community Food Pantry
 Community Basket- IDA
 Creston Area Food Pantry, Inc.
 Decatur County
 Dike United Methodist Church
 Dows Food Pantry/Ministerial Association
 Dumont-Aredale Food Pantry
 East Union ASPIRE "More"
 Eldora New Providence Elementary School
 First Baptist Church, Webster City
 First Lutheran Church Community Closet
 Franklin County Community Food Pantry
 Gilmore City-Bradgate School Food Pantry
 God's Pantry @ UMC
 Grace Evangelical Free Church
 Grand Meadow Faith Community Food Shelf
 Greater Love Food Pantry
 Greenbelt Home Care
 Greene County Christian Action Resource Center
 Grundy County Food Pantry
 Hancock County Learning Center
 Hardin County Friendship Club
 Hawkeye Harvest Food Bank
 His Hands Extended
 Holy Trinity Catholic Food Pantry
 Howard County Community Action Network
 Hubbard Food Pantry
 Huxley/Kelley Food Pantry
 Immanuel Lutheran Church
 Iowa Falls Community Meal- Methodist Church
 Iowa Falls Lions Club
 Iowa Falls-Alden High School
 Jesus' Right Hand
 Jewell Lords Cupboard
 Jordan River Inc Messiah's Food Pantry
 Kellerton Food Pantry
 Lake City Food Bank (Gathering and REACH Youth Program)
 Lamoni Food Pantry

Laurens Area Food Pantry
 Lenox Ministerial Association
 Lenox Neighborhood Center
 Leroy Area Food Shelf
 Loaves and Fishes Food Pantry
 Lord's Cupboard
 Lyle Food Shelf
 Mason City Homeless Shelter/Northern Lights Alliance
 MATURA Action Corporation Union County
 MATURA Adams County Outreach
 MATURA Madison County
 MATURA Ringgold County Outreach
 MATURA Taylor County Neighborhood Center
 Mid-Iowa Community Action Center
 Mid-Sioux Opportunity, Cherokee County
 Ministerio Manos Al Arado
 Mitchell County Food Bank
 Mormon Trail School Food Pantry
 Murray Church of Christ Food Pantry
 Murray Community Schools
 Nashua Area Food Pantry
 Nevada Community Cupboard
 New Hartford United Methodist Church
 New Opportunities Carroll County
 New Opportunities Calhoun County
 New Opportunities Sac County
 New Opportunities Greene County
 Newell Food Pantry
 Radcliffe Community Food Pantry
 Riceville Food Pantry
 Roland Story Middle School
 Ruth Project Food Pantry
 Ruthven Community Food Pantry
 SCICAP - Clarke County Food Pantry
 Shell Rock Food Pantry
 Slater/Sheldahl Food Pantry
 South Central Calhoun Food Pantry
 South Hamilton Middle/High School
 Southland Faith Community Food Shelf in Adams
 Spring Valley Food Shelf
 St. Patrick's Catholic Church
 Storm Lake High School
 Storm Lake Middle School Mobile Pantry
 Stratford Food Pantry
 The Lord's Cupboard
 Trinity Lutheran Church Food Pantry
 UDMO (Buena Vista County)
 UDMO (Emmett County)
 UDMO (O'Brien County)
 UDMO (Humboldt County) Ministerial Food Pantry
 UDMO (Palo Alto County)
 UDMO (Pocahontas County)
 UDMO (Wright County)
 United Methodist Church (Community Meals in Hampton)
 Unity Lutheran Food Pantry
 Upper Des Moines Opportunity (Hamilton County)
 Wayne County Food Pantry
 Winnebago County Neighborhood Food Bank
 Wright County Food Pantry
 Zeiring-McCallsburg Food Pantry

FEEDING HUNGRY CHILDREN with the *Power Snack*™ Program

The Deb and Jeff Hansen Foundation's Power Snack™ Program provides the ingredients for kids to make their own "Power Snacks"—nutritious sandwiches made out of deli ham and whole wheat bread.

Ham is an excellent source of thiamin, niacin, riboflavin, vitamin B-6, phosphorus and protein and a good source of zinc and potassium—all essential for growth, development and cognitive learning.



We do it because

we care tremendously about helping children and believe what we are doing is making a difference in their lives.



THE PROGRAM PROVIDES COUPONS to each child's family for four pounds of deli ham (valued at \$5 per pound) and four loaves of whole wheat bread (\$3 per loaf) for making 48 filling, high-protein "Power Snacks" each year.

THE COUPONS INCLUDE A PROTEIN POWER! booklet filled with easy, kid-friendly recipes, such as how they can make the perfect ham sandwich, scrambled eggs and ham, grilled ham and cheese, ham wraps, ham pizza snacks and ham, cheese and crackers.

NOW IN ITS SEVENTH YEAR, food insecure children across Iowa also received pork sticks, in addition to existing Power Snack coupons for deli ham and whole wheat bread. The pork sticks serve as an immediate, nutritious resource for kids.

This year we had a true superhero join the ranks of the Power Snack team—the Super Snacker! Between November 11 and 22, the Super Snacker, Foundation volunteers and Iowa Select Farms employees distributed 10,000 Pork Sticks and coupons for 1,000,000 ham sandwiches to 22,571 children at 125 schools.





2019 Power Snack PROGRAM PARTICIPANTS

Afton	East Union Community Schools	Lake Mills	Lake Mills Elementary School
Albert City	Albert City-Truesdale Community Schools	Lake View	East Sac County Schools
Alden	Alden Elementary School	Lenox	Lenox Community Schools
Algona	Algona Community Schools	Leon	Central Decatur Junior-Senior High
Allison	North Butler Community Schools	Leon	Central Decatur North/South Elementary
Alta	Alta-Aurelia School District	LuVerne	LuVerne Community Schools
Aplington	Aplington Parkersburg Community Schools	Manly	Central Springs Elementary Schools
Audubon	Audubon Community Schools	Manning	IKM-Manning CSD
Blakesburg	Blakesburg Elementary School	Marcus	MMCRU Community Schools
Bloomfield	Davis County Community Schools	Montezuma	Montezuma Community Schools
Bode	Twin Rivers Elementary School	Mount Ayr	Mount Ayr Community Schools
Britt	West Hancock Community Schools	Murray	Murray Community Schools
Brooklyn	Brooklyn-Guernsey-Malcom Community Schools	Nashua	Nashua-Plainfield Elementary
Buffalo Center	North Iowa Elementary School	Nevada	Nevada Community Schools
Burnside	SE Valley Middle School	New Hampton	St. Joseph's Community Schools
Carroll	Carroll Community Schools	New Hartford	Dike-New Hartford Community Schools
Carson	Riverside Community Schools	New Providence	Quakerdale Promise Academy
Chariton	Chariton Preschool	New Sharon	North Mahaska Community Schools
Charles City	Lincoln Elementary School	Newell	Newell-Fonda Community Schools
Charter Oak	Charter Oak-Ute Community Schools	Orange City	MOC-Floyd Valley Community Schools
Cherokee	Cherokee Middle/High School	Orient	Orient Macksburg Schools
Cherokee	ECLC/Roosevelt Elementary School	Osage	Lincoln Elementary School
Churdan	Paton-Churdan Community Schools	Osage	Osage High School
Clarksville	Clarksville Community Schools	Osage	Osage Middle School
Colo	Colo-Nesco Community Schools	Osceola	Clarke Community Schools
Conrad	BCLUW Community Schools	Pocahontas	Pocahontas Community Schools
Coon Rapids	Coon Rapids-Bayard CCommunity Schools	Pocahontas	Pocahontas Preschool
Corning	Corning Community Schools	Radcliffe	Hubbard-Radcliffe Elementary School
Cresco	Howard-Winneshiek Community Schools	Reinbeck	Gladbrook-Reinbeck Community Schools
Creston	Creston Elementary/Middle School	Riceville	Riceville Community Schools
Dakota City	Humboldt Community Schools	Rock Rapids	Central Lyon Community Schools
Dallas Center	Dallas Center-Grimes Community Schools	Rockford	RRRM Schools
Dayton	Dayton Elementary School	Rockwell	West Fork Community Schools
Diagonal	Diagonal Community Schools	Rockwell City	South Central Calhoun Community Schools
Dike	Dike-New Hartford High School	Roland	Roland-Story Middle School
Eddyville	Eddyville Elementary School	Royal	Clay Central-Everly Community Schools
Estherville	Estherville Community Schools	Ruthven	Ruthven-Ayrshire Community Schools
Farnhamville	Prairie Valley Elementary School	Schaller	Schaller-Crestland Elementary
Fenton	North Union Elementary School (Fenton Campus)	Schleswig	Schleswig Community Schools
Forest City	Forest City Elementary	Sheldon	Sheldon Community Schools
Forest City	Forest City Middle School	Shell Rock	Shell Rock Elementary
Fort Dodge	St. Paul Lutheran School	Spencer	Fairview Park Elementary School
Fort Dodge	Fort Dodge Community Schools	Spencer	Lincoln Elementary School
Garner	Garner-Hayfield-Ventura Community Schools	Spencer	Spencer Middle/High School
George	George-Little Rock Community Schools	St. Ansgar	St. Ansgar Middle and High Schools
Gilmore City	Gilmore City-Bradgate Community Schools	St. Ansgar	St. Ansgar Elementary School
Gowrie	Southeast Valley High School	Storm Lake	Storm Lake Elementary School
Graettinger	Estherville, Emmetsburg, Sibley, Sheldon, Hartley UDMO	Story City	Roland Story Elementary
Granger	Woodward Granger Elementary and Early Learning Center	Swea City	North Kossuth Community Schools
Greenfield	Nodaway Valley Community Schools	Terril	Graettinger-Terril Community Schools
Grundy Center	Grundy Center Community Schools	Truro	Interstate 35 Elementary School
Hampton	North Side Elementary School	Victor	Hartwick-Ladora-Victor Community Schools
Hampton	South Side Elementary School	Villisca	Enarson Elementary
Hartley	Hartley-Melvin-Sanborn Community Schools	Washita	River Valley Community Schools
Holstein	Galva-Holstein Community Schools	Webster City	Sunset Heights Elementary
Humeston	Mormon Trail Community Schools	Webster City	Webster City Middle School
Ida Grove	OABCIG Community Schools	Webster City	Pleasant View Elementary
Iowa Falls	Iowa Falls-Alden Community Schools	Wellsburg	Timothy Christian School
Jefferson	Greene County Community Schools	Westside	Ar-We-Va Community Schools
Jewell	South Hamilton Middle/High School	Winterset	Winterset Elementary School

Little Free Pantry

In 2019, the Deb and Jeff Hansen Foundation introduced the Little Free Pantry project targeting children and families.

The Deb and Jeff Hansen Little Free Pantry provides 24/7 access for families facing short-term, emergency situations. These pantries are designed to supplement existing hunger relief efforts by offering emergency resources to families who do not have the ability to buy food or have limited access to pantries or community shelters. This includes canned goods, snacks, warm hats and mittens, diapers and children's care products.

The Little Free Pantries are stocked and cared for by the employees and families of Iowa Select Farms. The pantries are hand-painted on three sides with child-inspired images of farm animals, rural landscapes and community landmarks, celebrating the connection between farming and strong communities. The pantries are built by Phil Jass—a furniture maker and wood craftsman from Alden, Iowa and painted by Ray "Bubba" Sorensen, Freedom Rock Artist.



CHRISTIAN WOMEN UNITED RECEIVES \$100,000 DONATION

After 45 years of growth, overflowing donations, and limited parking spaces, the Church Women United (CWU) Thrift Store has purchased a new building. Thanks to many community contributions, including a generous donation by the Deb and Jeff Hansen Foundation, CWU can expand and retrofit the new space in order to meet the needs of the Thrift Store. In December, employees from Iowa Select Farms presented CWU with a \$100,000 check from the Foundation.

UPCOMING PANTRY *locations*

AFTON
APLINGTON
CLARION
ELLSWORTH

EMMETSBURG
HAMPTON
LENOX
PARKERSBURG

ROCKWELL CITY
WEBSTER CITY (2)



Henry's Heroes

In 2019, Henry's Heroes was added to the Deb and Jeff Hansen Foundation's roster of programs that help communities across Iowa. Henry's Heroes supplies children's personal care items to hospitals, food pantries and women and children's shelters in the communities where Iowa Select Farms employees and contractors live and work.

The program was inspired by Henry Johnson, Jeff and Deb Hansen's grandchild and the son of Natalie and Jake Johnson. Natalie had the vision for Henry's Heroes after she and Jake organized a donation of Henry's baby shower items to be gifted to Blank Children's Hospital.

After Henry was born, they founded the program to help provide basic children's necessities not covered by governmental support programs. Common items include bottles, diapers, children's medicine, shampoo, body wash, lotion and other hygiene products.

Through the program, children's personal care items will be strategically distributed to communities through deliveries and via other Foundation programs, including Haul Out Hunger, Operation Christmas Meal and Little Free Pantry. In 2019, more than 200 Henry's Heroes boxes were distributed throughout Iowa.

"WITH HENRY'S HEROES, THE FOUNDATION IS TAKING ACTION TO HELP ALLEVIATE SOME OF THE BURDEN FAMILIES FACE BY BRINGING A LITTLE COMFORT AND SAFETY TO THEM DURING MOMENTS OF UNCERTAINTY AND INSTABILITY."

— Natalie Johnson, Founder, Henry's Heroes

We are proud to serve organizations in our homegrown communities across Iowa, including:

- Community and Family Resources Center serving north central Iowa
- Crisis Intervention & Advocacy Center serving southern Iowa
- Crisis Intervention Services serving north central, northeast Iowa
- Ronald McDonald House in Des Moines
- Upper Des Moines Opportunity in Des Moines
- Youth Emergency Services and Shelter in Des Moines
- Hawthorn Hill—a metro-based shelter for families with children who have no home
- ACCESS-Assault Care Center Extending Shelter & Support serving north central Iowa
- All food pantries throughout our Homegrown Iowa communities

"We work with thousands of individuals throughout our eight counties. The contents of the boxes really help out these families during times of recovery and our clients have been so grateful."

— Michelle De La Riva, Executive Director of Community & Family Resources of Fort Dodge



Operation Christmas Meal

FEEDS 18,000 FAMILIES AND EXPANDS
TO 13 RURAL IOWA COMMUNITIES

Operation Christmas Meal is an annual Deb and Jeff Hansen Foundation holiday tradition. The event is held each December at the Iowa State Fairgrounds where Iowa Select Farms distributes 5,000, 4½-pound pork loins to food insecure families.

More than 100 Iowa Select Farms employees volunteer to hand out the fresh loins during a unique live, on-site radio broadcast. The project is a joint effort by all to assist in bringing struggling families together for a nutritious holiday dinner.

Prior to the event, Iowa Select Farms' employees invite families who are part of organizations such as Children and Family Services, Bethel Mission, Hope Ministries, United Way, Joppa Outreach, Food Bank of Iowa, Iowa Food Bank Association and others to come to the fairground to pick up a pork loin.

Event organizers further spread the joy of giving by encouraging lowans to pick up a pork loin and provide it to someone they know who is in need, such as a struggling single mother or an elderly, home-bound neighbor.



THIS WAS THE NICEST GESTURE OF KINDNESS THAT ANYONE HAS DONE FOR ME IN QUITE A LONG TIME! I WAS SO HAPPY AND SURPRISED A COMPANY WOULD DO THIS. WE CALLED AN ELDERLY FRIEND WHO HAS NOT MUCH MONEY, AND SHE WAS ABLE TO RECEIVE ONE AS WELL."

— Anonymous



Operation Christmas Meal on the Go

Since 2017, the Deb and Jeff Hansen Foundation have taken Operation Christmas Meal "On the Go" — an additional effort to help families located in rural Iowa.

In 2019, the Operation Christmas Meal Team made visits to Eldora, Parkersburg, Lenox, Osceola, Humeston, Iowa Falls, Osage, Mason City, Hampton, Pocahontas, Storm Lake and Carroll, giving away an additional 13,000 pork loins to lowans in need.

Ignite the Spirit

New this year, the Deb and Jeff Hansen Foundation partnered with 18 student-based clubs located along our Operation Christmas Meal route to give back to their local communities. The selected FFA, 4-H and school organizations to receive two cases of pork loins and \$250 to prepare a meal for families in need or organize food baskets.



2019 Ignite the Spirit Participants

Pocahontas County 4-H and Pilot Creek FFA
Melcher-Dallas Future Business Leaders of America
Chariton FFA
Central Trail FFA
Lenox FFA & NHS
Bedford FFA & 4H
Clear Lake FFA
Schaller-Crestland Schools
Cerro Gordo County 4H
Lamoni High School FFA FCS

South Hardin FFA & Student Leadership Team
Creston FFA Chapter
Highland Highlights 4-H Club
Hampton-Dumont High School
Orient-Macksburg FFA
Osceola FFA & Clarke Elementary Ag Club
Belmond-Klemme FFA Food Pantry



Showing Gratitude

TO MEMBERS OF THE ARMED SERVICES AND MILITARY FAMILIES

The Deb and Jeff Hansen Foundation and Iowa Select Farms strongly believe in showing gratitude and providing support to those who serve in our country's Armed Forces. That's why every December, 12,000 Iowa members of the Armed Force receive a Pork Care Package containing \$35 worth of coupons good for various pork products, including fresh pork, ham, ribs and bacon.



Supplying the resources for several home-cooked meals that bring families together is just one way we say "Thank You" to the men and women who sacrifice so much while protecting our freedom.

Iowa Select Farms employees delivered Pork Care Packages to all units of the Iowa National Guard, along with the 132nd Fighter Wing, Iowa Air National Guard; 185th Air Refueling Wing, Iowa Air National Guard; U.S. Army Reserves; U.S. Navy Reserves and U.S. Marine Corps Reserves. Pork Care Packages are also sent to the Iowa National Guard's Survivor Outreach Services to deliver to 600 Iowa families of fallen Soldiers.



"AS A GOLD STAR FAMILY, IT MEANS A GREAT DEAL THAT WE ARE REMEMBERED WITH YOUR PORK CARE PACKAGE. ONE THING WE ARE ALWAYS CONCERNED WITH IS HAVING OUR LOVED ONES FORGOTTEN. BEING RECOGNIZED BY THE DEB & JEFF HANSEN FOUNDATION TELLS US MY SON IS NOT FORGOTTEN."

- Mary Ellen Winston

Air National Guard

132nd Fighter Wing
133rd Test Squadron
185th Refueling Wing

Army National Guard

1-168 IN BN Co B Det 1
224 BEB Co E FSC
1168 Trans Co Det 2
1-133 IN BN HHC
334 BSB Co G (FSC)
2-211 AVN BN CO D DET 3
1-376 AVN Co A Det 1
2-211 AVN Co C Det 1
2-211 AVN HHC Det 3
CO A 248TH ASB (-)
2-147TH AVN BN CO E DET 2
1-168 IN BN Co A Det 1
2/34th BCT HHC
2-147TH AVN HHC Det 2
248TH ASB DET 1 HSC
CO B 248TH ASB (-)
CO C 2-147TH AVN
HSC 248TH AVN
1168 Trans Co Det 1
1-168 IN BN Co A Det 2
334 BSB Co F (FSC)
1-168 IN BN Co A (-)
1133 Trans Co
1-168 IN BN HHC
1-133 IN BN Co A
DET 1 CO A 248TH ASB
1-168 IN BN Co D
831 ENGR Co (-)
1-133 IN BN Co D
334 BSB Det 1 Co E (FSC)
1-194 FA Btry A
334 BSB Co A (DISTRO)
1-133 IN BN Co HHC Det 1
1-133 IN BN Co C (-)
1-133 IN BN Co C Det 1
334 BSB Co H (FSC)
1-168 IN BN Co C
224 BEB HHC (-)
34th Army Band
1-133 IN BN Co B
109TH MED BN HHD
1133 Trans Det 1
209TH MED CO (AS)
67TH TRP CMD
1-194 FA Btry B
Co C 224 BEB
HHC 224 BEB
334 BSB Co A Det 1 (DISTR)
334 BSB CO B (Maint)
3655 Det 1 Maint Co
3654 Det 1 Maint Co
3654 Maint. Co (-)
1168 Trans Co (-)

334 BSB Co D (FSC)
DET 2 CO A 248TH ASB
1-168 IN BN Co B (-)
1-113 RSTA Det 1 HHT
1-113 RSTA Trp C
71st CST
334 BSB Co C (Med)
334 BSB HHC
135 PAD
COD 224 BEB
294 Med Co (AS)
671 Trp Cmd
JFHQ-IA
1-113 CAV Trp A
1-113 RSTA Trp B
186 MP Co
831 ENGR Co Det 1
AMEDD
1034 CSSB HHC
185th CSSB
3655 Maint Co (-)
734th RSG HQ
185th RTI
HQ RSP/RRB
STC
1-376 AVN Co A Det 2
2-211 AVN Co B
2-211 AVNCOE Det
2-211 AVN Co D Det 1
2-211 AVN Co E Det 1
2-211 AVN HHC Det 1
Co B BS 224 BEB
2168 Trans Co
833 ENGR Co
134th Med Co
1-194 FA HHB
1-194 FA HHB Det 1
2168 Trans Det 2
2168 Trans Co Det 1
334 BSB CO D (FSC)
1-194 FA Btry B Det 1
1-194 FA HHB Det 2
COB 248 ASB Det 3
COA (EN) 224 BEB
COA (EN) 224 BEB Det 1
233 JAG TM
IOTC
COB 248 ASB Det 4
1034TH CSC Det 1
1034TH CSC Det 2
1034TH CSC

US Army Reserves

US Marine Corp Reserves

US Navy Reserves

Iowa State University ROTC

Iowa National Guard's Survivor Outreach Services



**THANK YOU
FOR YOUR SERVICE!**



PROJECT: *Food and Fellowship*

Project Food and Fellowship assists family readiness coordinators, military community volunteers and event coordinators with creating and hosting social gatherings for active duty, reservists, veterans, Gold Star families and all military families. The goal of Project: Food and Fellowship is to help enhance or create memorable and enriching experiences for members of our military and build and strengthen relationships within the community.

EXAMPLES INCLUDE:

- Community recognition of active, reserve, veteran and Gold Star Families during significant days and observances for the United States Armed Forces (Veteran's Day, Armed Forces Day, etc.)
- Community or unit-based programs that provide unique/special needs to military families—i.e. adopt a family, back to school supplies, children's gifts, etc.
- Unit-based holiday gatherings coordinated by unit leadership and/or family services coordinators
- Community welcome home or send-off events
- Military child and youth programs



ORGANIZATIONS *helped:*

- Iowa Veterans Home
- Korean War Veterans Association
- Enlisted Association of the National Guard of Iowa
- Sac County Quilters
- Hardin County Veteran Affairs
- IA Army National Guard Child & Youth Program
- Support Siouxland Soldiers
- Gulf Co 1-133 and HHC 1-133

A Special Adventure

To support families battling childhood cancer, the Deb and Jeff Hansen Foundation is introducing *A Special Adventure* to provide families an all-Iowa getaway to spend time together and have fun. Annually, the Deb and Jeff Hansen Foundation will gift up to 100 Iowa families their choice from four local trips: *Nature Lover's Dream*, *Iowa State Fair Adventure*, *Fall in Love with Iowa* or *Capital City Adventure*.

Special Adventure program trips highlight many of the fun destinations Iowa has to offer including children's museums, amusement parks, pumpkin patches, water parks, unique restaurants, ice cream parlors, and more.

Each Special Adventure Includes:

- A Special Adventure trip selected by the family (see Deb and Jeff Hansen Foundation's Special Adventure trip options)
- An Adventure Pack Backpack with trip itinerary, confirmations and essentials
- Special Adventure t-shirts for the entire family
- A Fujifilm Instax Mini Polaroid camera and trip journal
- A collection of Special Surprise Fun Boxes filled with family-friendly travel games, travel accessories, activities and snacks

"THROUGHOUT TREATMENTS, WE MISSED OUT ON A LOT OF FAMILY TIME. A SPECIAL ADVENTURE WILL ALLOW CHILDREN WITH CANCER TO HAVE FUN, DO THINGS OTHER KIDS DO, AND FOCUS ON BEING A FAMILY."

– Jamie Riebkes



Making Life Better FOR CHILDREN WITH CANCER

The Deb and Jeff Hansen Foundation is proud to have provided \$250,000 to assist in the establishment of the Cancer and Blood Disorders Center at Blank Children's Hospital in Des Moines. The Cancer and Blood Disorders Center, designed uniquely for kids and families, cares for 600 patients throughout the year, performing approximately 200 procedures and 7,000 infusions annually.



The Deb and Jeff Hansen Foundation also donated an additional \$250,000 to assist in the creation of Children's Cancer Connection's Hansen Home for Hope.

Located just minutes from Blank Children's Hospital, the Hansen Home for Hope offers a place for families with children undergoing oncology treatments to gather for events, programs and numerous services for patients, parents and siblings.

Hansen Home for Hope also provides a warm and welcoming space for families utilizing services and care at Blank Children's Hospital to do laundry, take a shower, cook a meal and relax.

THE FOUNDATION SUPPORTS

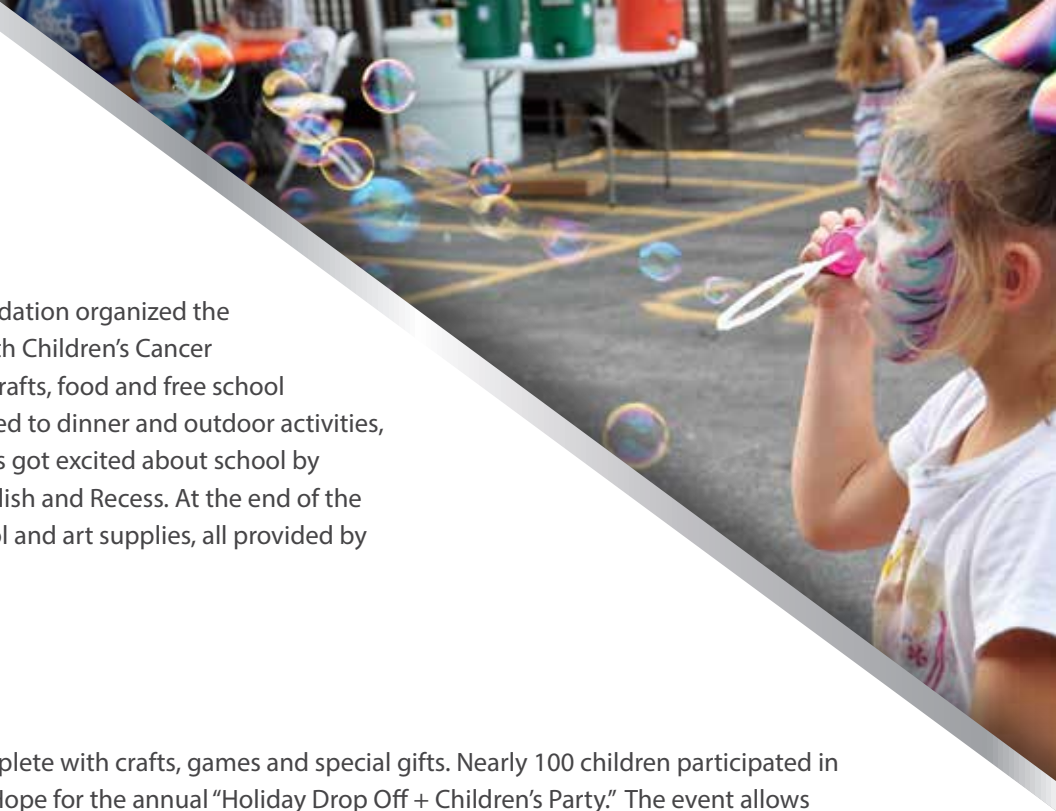
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IOWA FAMILIES STATEWIDE



August

In August, the Deb and Jeff Hansen Foundation organized the “Back-to- School Bash” in cooperation with Children’s Cancer Connection. The event featured games, crafts, food and free school supplies for kids. Families were also treated to dinner and outdoor activities, along with fun raffles and fellowship. Kids got excited about school by participating in three “classes” — Art, English and Recess. At the end of the event, the families picked out their school and art supplies, all provided by the Deb and Jeff Hansen Foundation.



December

A December Christmas party comes complete with crafts, games and special gifts. Nearly 100 children participated in the 2019 event at the Hansen Home for Hope for the annual “Holiday Drop Off + Children’s Party.” The event allows parents of families undergoing cancer treatment an evening to shop for presents, enjoy a quiet dinner or run errands while their children enjoy pizza, crafts and bingo. Iowa Select Farms employees teamed up with Children’s Cancer Connection staff and volunteers to organize two identical Christmas parties. At each party children made crafts, decorated cookies and participated in fun activities throughout the evening.

After singing Christmas carols, Iowa Select Farms and the Deb and Jeff Hansen Foundation provided a present for every child who attended, and the crafts completed by the children earlier in the evening were wrapped and presented to the parents during pick-up.





Foundation Funds My Journey Series™ for Cancer Families

The My Journey Series—which includes the My Journey Book™, Louie Lionheart™ and Beads4Bravery™—is available to patients and families at Blank Children's Hospital in Des Moines and the University of Iowa Stead Family Children's Hospital in Iowa City. The Courage Store™ is also available at Blank Children's Hospital.

Currently 648 Iowa families participate in the My Journey Series, with 68 families added in 2019. The My Journey Series is provided to families at no cost thanks to the generosity of the Deb and Jeff Hansen Foundation.

The program gives families the My Journey Book which allows them to not only track treatments and identify support networks, but also document their entire journey.

In addition to the My Journey Book, young patients are introduced to Beads4Bravery™—a program offering children a unique bead for each difficult stage of treatment.

Nearly 60 unique beads are housed at both Iowa children's hospitals and represent procedures such as port access, radiation, surgery, ultrasound, blood transfusion and stem cell harvest.

The Courage Store allows children to redeem hard-earned Bravery Bucks™ after some of their most challenging treatments. The Courage Store is stocked with figurines, board games, card games, books, stickers, dolls, puzzles and superhero costumes. Gift cards are supplied for teenagers for places like Target, Amazon and the Apple Store so they can download apps or pick out items such as headphones or books.

The Deb and Jeff Hansen Foundation's support of the My Journey Series is part of its ongoing commitment to making life easier for families battling childhood cancer.

"A PARENT'S WORLD IS TURNED UPSIDE DOWN WHEN THEY LEARN THEIR CHILD HAS CANCER," SAID MELISSA BEAMAN, CHILDREN'S CANCER CONNECTION PROGRAM DIRECTOR. "AFTER WORKING SO CLOSELY WITH FAMILIES, WE'VE LEARNED THAT THEY NEED SOMETHING TO HOLD ONTO. THE MY JOURNEY SERIES GIVES FAMILIES THIS MUCH NEEDED SUPPORT."

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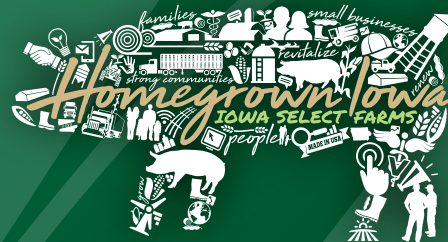
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