

## IOWA SELECT FARMS, DEB & JEFF HANSEN FOUNDATION *Send Pork Care Packages to Iowa Members of the Armed Services*

Iowa members of the Armed Forces and their families can celebrate with pork this holiday season with a donation of Pork Care Packages from the Deb and Jeff Hansen Foundation and Iowa Select Farms. Every member of all Iowa military units will be receiving \$38 worth of coupons good for various pork products, including ham, ribs, bacon and ground pork, through their unit's Family Readiness Coordinators. In total, more than 12,000 service members will be receiving the coupons, equating to \$456,000 in free pork.

"Providing support to military families in Iowa is the least we can do for those on active duty and those who dedicate their time to serving our country," says Jeff Hansen, President and CEO of Iowa Select Farms. "Supplying the resources for several home-cooked meals that helps bring families together is our way of saying 'thank you' to the men and women who sacrifice so much of their time away from their families protecting our freedom."



Employees of Iowa Select Farms delivered the Pork Care Packages to all units of the Iowa National Guard, along with the 132nd Fighter Wing, Iowa Air National Guard; 185th Air Refueling Wing, Iowa Air National Guard; US Army Reserves; US Navy Reserves and US Marine Corps Reserves. Pork Care Packages were also delivered to the Iowa National Guard's Survivor Outreach Services to deliver to 600 Iowa families of fallen Soldiers.

"We receive a tremendous response from military families about the Pork Care Packages," said Jen Sorenson, Communications Director for Iowa Select Farms. "They enjoy being able to pick out the cuts they prefer at the meatcase, and we even hear back from families who have tried new pork items and got creative in the kitchen. But above it all, we hear time and time again that their families had a great reason to come together for a good meal."

From ribs and bacon to fresh pork, the coupons in the Pork Care Packages are redeemable at any local grocery store, regardless the brand or cut. This year the Pork Care Packages also contains a useful "Grocery Buddy" notepad featuring a prepopulated grocery lists where shoppers can check off the items they need to purchase.

This is the third consecutive year the Deb and Jeff Hansen Foundation has administered the Pork Care Package Program to all Iowa members of the Armed Forces. Thank you to our donors and sponsors for making this possible, and thank you to all of the employees and service groups that helped us assemble, package and deliver the Pork Care Package to our military units.





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FOR YOUR SERVICE!**



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## DIAMOND



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