



# Media Resources

**Cassandra Jass, DVM**  
**Director of Production Well-Being**

Cassandra Jass serves both as a staff veterinarian and director of production well-being for Iowa Select Farms. Cassandra grew up on a diversified family farm near Williams, IA. Dr. Jass joined the company in 2006 as an intern working in the veterinary lab and as a sow production intern. She returned as a veterinarian in 2012 after completing her DVM at Iowa State University.



**Pete Thomas, DVM**  
**Director of Health Services**

Pete Thomas Director of Veterinary Services for Iowa Select Farms. Pete is a member of the American Association of Swine Veterinarians and has served on its program planning committee, budget committee, and pharmaceutical issues committee. He has attended the National Pork Producer Council's Pork Leadership Institute and is a certificated Pork Quality Assurance Plus advisor through the National Pork Board. Pete graduated from Iowa State University College of Veterinary Medicine with a Masters of Science degree in preventive medicine and a Doctor of Veterinary Medicine degree.



**Jen Sorenson**  
**Director of Communications**

Jen has been with Iowa Select Farms for six years and is responsible for all facets of internal and external communications, media relations, public relations and industry outreach. Jen grew up on a hog farm in southeastern Iowa, and has always had a passion for telling the story of agriculture. Additionally Jen is a board member for the Iowa Pork Producers Association and the National Pork Producers Council where she chairs the Ag Labor Security Task Force and is on the Budget Committee.



**Brian Blumhagen**  
**Team Lead for Nutrient Management Services and Construction**

Brian grew up on a cattle and hog farm in NE Iowa. He received his undergraduate and graduate degrees from ISU. He has worked his whole career in the swine industry. In his current role he oversees the construction and remodeling of new swine facilities as well as overseeing the nutrient management team.

