



HENRY'S Heroes

A PROGRAM OF THE DEB AND JEFF HANSEN FOUNDATION

Henry's Heroes supplies children's personal care items to hospitals, food pantries, and women and children's shelters in the communities where Iowa Select Farms employees and contractors live and work.

The program was inspired by Henry Johnson, Jeff and Deb Hansen's grandchild and the son of Natalie and Jake Johnson. Natalie had the vision for Henry's Heroes after she and Jake organized a donation of Henry's baby shower items to be gifted to Blank Children's Hospital. After Henry was born, they founded the program to help provide basic children's necessities not covered by the Supplemental Nutrition Assistance Program (SNAP), Women, Infant and Children (WIC) or other governmental support programs. Common items include bottles, diapers, children's medicine, shampoo, body wash, lotion and other hygiene products.

In 2019, Henry's Heroes was added to the Deb and Jeff Hansen Foundation's roster of programs that help communities across Iowa. Through the program, children's personal care items will be strategically distributed to communities via other Foundation programs, including Haul Out Hunger, Operation Christmas Meal and Little Free Pantry.

Founded in 2006, the Deb and Jeff Hansen Foundation carries out programs across Iowa focused on providing hunger relief, showing gratitude to members of the Armed Services, and supporting families impacted by childhood cancer. Jeff and Deb Hansen are the owners of Iowa Select Farms, a family-owned, Iowa-based pork production company with 1,850 employees and contractors.



*Pictured:
Natalie and Henry Johnson*



“WITH HENRY’S HEROES, THE FOUNDATION IS TAKING ACTION TO HELP ALLEVIATE SOME OF THE BURDEN FAMILIES FACE BY BRINGING A LITTLE COMFORT AND SAFETY TO THEM DURING MOMENTS OF UNCERTAINTY AND INSTABILITY.”

-Natalie Johnson, Founder, Henry’s Heroes

Natalie Johnson had the vision for Henry’s Heroes after she and Jake organized a donation of Henry’s baby shower items to be gifted to Blank Children’s Hospital.

ABOUT THE DEB AND JEFF HANSEN FOUNDATION

The Hansens, who founded Iowa Select Farms and New Modern Concepts in Iowa Falls, Iowa, established the Deb and Jeff Hansen Foundation in 2006 to create programs and resources to relieve hunger, show gratitude to members of the Armed Forces and their families, and strengthen efforts to find a cure for childhood cancer while improving the quality of life for cancer patients.

Contact

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Henry’s Heroes provides essential infant and toddler items to Iowa families in need



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iowaselect.com

