

MAKING OUR COMMUNITIES AND IOWA STRONGER



Established by Jeff and Deb Hansen and Iowa Select Farms in 2006, the Deb and Jeff Hansen Foundation works to give back to the communities where we have employees, contractors and farms, and has established programs that make Iowa stronger. Here are just a few of our recent efforts and ongoing programs that provide support to Iowa families.

Hunger Relief to Iowa Families in Need

- Annually hand-delivered 22 tons of pork to over 90 community food pantries in Iowa
- Replenish food pantries in June when children are home for summer break and pantries are historically low
- 44,000 pounds of high quality, nutrient-rich pork valued at \$126,800

Feeding Hungry Children through our PowerSnack Program

- The PowerSnack Program is aimed at reducing childhood hunger by providing \$5 coupons for sliced or shaved ham and \$3 coupons for a loaf of whole wheat bread to Iowa families in need
- Ham is an excellent source of thiamin, niacin, riboflavin, vitamin B-6, phosphorus and protein and is a good source of zinc and potassium, all essential for growth, development and cognitive learning
- Distributed four times a year to over 8,000 elementary children through their school's Backpack Program Coordinators at a value of \$256,000



Operation Christmas Meal Feeds 4,000 Iowa Families in Need

- Iowa Select Farms employees passed out 4,000 pork loins during a unique live radio remote in downtown Des Moines
- Invited families utilizing organizations such as Children and Family Services, Bethel Mission, Hope Ministries, United Way, Joppa Outreach, Food Bank of Iowa, Iowa Food Bank Association and other local organizations to take home a free pork loin to have as Christmas meal
- 18,000 pounds of high quality, nutrient-rich pork valued at \$30,600





Showing Gratitude and Respect to Iowa Military Families

- Distributed 12,000 Pork Care Packages to every family with a member serving in an Iowa military unit, in an unprecedented effort to bring families together for a home cooked meal
- Each Pork Care Package contained a cookbook and \$38 worth of coupons good for various pork products, including ham, ribs, bacon, fresh pork and ground pork
- Total Pork Care Package donation to military families reached \$456,000
- Provided Freedom Rock Painter Bubba Sorensen with a tour truck to help offset his expenses
- Bubba takes a unique approach to patriotism by painting intricate murals on giant boulders all across Iowa

Supporting Iowa Children and Families Battling Childhood Cancer



- Made the Children's Cancer and Blood Disorder Center at Blank Children's Hospital possible through a lead donation of \$250,000
- Hansen Home for Hope was established in 2015 to support the efforts of Children's Cancer Connection to help the entire family through the entire journey
- Hansen Home for Hope is located just minutes away from Blank Children's Hospital and provides families a place to rest, relax, do laundry, make a meal and participate in numerous support programs and social activities

For more information about the Deb and Jeff Hansen Foundation, contact Jen Sorenson, Communications Director at 641-648-4479 or jsorenson@iowaselect.com.



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