

GROWING COMMUNITIES

Growing Iowa

2020 FOUNDATION IMPACT REPORT

PEOPLE care · ANIMAL care · ENVIRONMENT care · COMMUNITY care

SelectCare™ Producing Pork Responsibly

DEB & JEFF HANSEN FOUNDATION

Who We Are

The Deb and Jeff Hansen Foundation was established in 2006 by the owners of Iowa Select Farms and is dedicated to making a positive impact on the lives of fellow Iowans. Founded and privately-owned by Iowa Falls natives Jeff and Deb Hansen, Iowa Select Farms has grown to be the largest family-owned pork production company in the U.S. With nearly 800 swine farms across the state, Iowa Select Farms is one of the leading economic engines to Iowa's rural communities. The company employs 1,200 people, partners with more than 650 farmers and supports nearly 1,700 local businesses throughout the state.

What We Do

The Deb and Jeff Hansen Foundation operates unique programs and projects that provide food to struggling Iowa families and children, shows gratitude to members of the Armed Forces and strengthens efforts to find a cure for childhood cancers while improving the quality of life for impacted families.

Where We Operate

While the Deb and Jeff Hansen Foundation focuses on the communities where our farms are located and our employees and contractors live and work, most programs touch families throughout the entire state of Iowa.

How We Are Funded

The Deb and Jeff Hansen Foundation is a 501c3 organization funded by donations from Jeff and Deb Hansen, the employees, contractors and owner-operator truck drivers for Iowa Select Farms, and our incredibly generous friends and sponsors.

Giving back is in the hearts of farmers

Each year, we enjoy looking back at the work we carried out in the year prior. Last year was unlike any we have ever experienced, but we were grateful to continue to give back to our communities and fellow Iowans. When faced with adversity, farmers band together, roll up their sleeves, put on their boots, and get to work. So that's what we did in 2020.

We are beyond grateful for the continued generosity of our donors – suppliers, friends and employees of Iowa Select Farms. Canceling our annual fundraising gala was a difficult decision, but the donations continued to come in with more than $1 million raised. We know that the year presented many challenges that could have limited donations, but we were blown away by the support of our donors.

Throughout the year, we adapted our programs to keep our volunteers and recipients safe. Due to resiliency, dedication and innovation, we did not have to cancel any of our usual programs and were able to help more than 60,000 Iowans.

Some of our programs looked different, but we worked hard to continue giving with joy. In fact, we added a program to respond to the COVID crisis. Helping the Helpers recognized Iowans on the front lines and gave them a protein-packed energy infusion with a care package stuffed with pork snack sticks.

We are looking forward to a great year ahead and have programs ready in the wings to be launched with the time is right. A Special Adventure is a new program we announced in 2019. This program is for children and families going through childhood cancer treatments, so the health of these special kiddos meant we had to delay the launch of the program. But, be assured, the trips are planned, the materials are purchased, and the children are definitely ready for a vacation. So, when the time is right – A Special Adventure will join the lineup.

Please enjoy this look back on 2020 and thank you for your continued support.

SINCERELY,

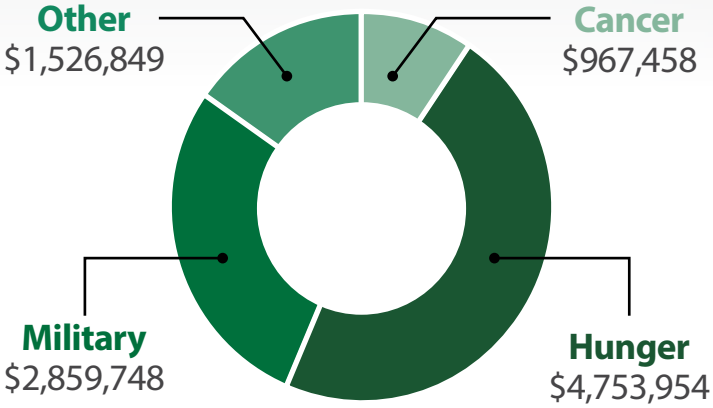
JEFF AND DEB HANSEN
Co-founders of the Deb and Jeff Hansen Foundation
Owners of Iowa Select Farms

DEB & JEFF HANSEN FOUNDATION

Giving With Joy *by the Numbers*



PROVIDED MORE THAN $10 MILLION IN DONATIONS SINCE 2011!



2020 Giving: $1,138,251 | 61,301 FAMILIES | 99 COUNTIES

HUNGER

Henry's Heroes
Critical-non-food items incorporated into Foundation programs' annual special projects

- *1,300 families*
- *250 Law Enforcement Comfort Kits*
- *17 Law Enforcement Departments*

Little Free Pantry
Emergency food and essential items

- *5 new pantries*
- *6 pantries total*
- *$18,300*



Haul Out Hunger
Hunger relief to rural food pantries

- *1,728 families*
- *1,728 pork loins*
- *16 food pantries*

Power Snack
Hunger relief coupon project

- *48 sandwiches per child*
- *1,294,512 ham sandwiches*
- *20,000 pork snack sticks*
- *26,969 children*
- *101 schools*

Operation Christmas Meal
Hunger relief

- *16,000 pork loins*
- *31 organizations across metro Des Moines*
- *38 Community projects with 4-H and FFAs*

MILITARY

Project: Food and Fellowship
Military family support

- *$76,629*
- *751 Honor and Remember flags for Gold Star Families*
- *Nine grants to support military family events*
- *600 pork loins to veterans*

CANCER

Children's Cancer Connection
Making life easier for children and families

- *50,000 Beads for Bravery™*
- *99 My Journey Books™*
- *49 new family kits*

Hansen Home for Hope
Outreach and family services

- *635 Back to School and Looking Cool kits*
- *67 families at Gingerbread Lane Christmas event*

Recognizing Those On The Frontlines with the Helping the Helpers Program

In April, the Deb and Jeff Hansen Foundation launched Helping the Helpers, a program to recognize those on the frontline of the COVID-19 pandemic.

Over the years we have tried to do our part to help communities when and where they need it the most. What we have found is that we are able to rebuild ourselves—oftentimes stronger than before—because there are people who care. Iowans from all walks of life, not just nurses and doctors, stepped up to help during the pandemic, and we wanted to recognize their efforts.

We put out a call to recognize these amazing Iowans and were flooded with nominations for nurses, county public health workers, law enforcement, daycare providers, mask makers, meal delivery drivers and many more.

The "helpers" that were nominated received a Helping the Helpers care package with 25 protein-packed pork sticks and a thank you note. Employees of Iowa Select Farms assembled, mailed and delivered 689 care packages across 89 counties.

> "THIS WAS SO UNEXPECTED AND TRULY MADE MY ENTIRE WEEK. THANK YOU AGAIN FOR YOUR COMPANY'S KINDNESS AND GENEROSITY DURING SUCH AN UNCERTAIN AND FRIGHTENING TIME. WE WILL GET THROUGH THIS TOGETHER!"
>
> – Kaylynn Smit, Storm Lake – Buena Vista County









Coming To The Rescue For Iowa's Most Vulnerable

with the Henry's Heroes Program

Inspired by Henry Johnson, Jeff and Deb Hansen's grandchild and the son of Natalie and Jake Johnson, Henry's Heroes was added to the Foundation's offerings in 2019. On Henry's birthday, Natalie selects a new toy and component of the program. For Henry's second birthday, Natalie added the Law Enforcement Comfort Kits and made sure each kit included Henry's favorite character: Thomas the Train.

Law Enforcement Comfort Kits allow law enforcement officers to provide comforting items to children in distress. Compact in design, the kits are designed to be portable and easily tossed into an officer's cruiser as part of their standard equipment. In addition to the Thomas the Train toy, each kit includes blankets, stuffed animals, coloring books, pacifiers and tissues.

According to the U.S. Department of Justice Bureau of Justice Assistance, "Treating a child with compassion and thoughtfulness is not only the proper thing to do, but also a hallmark of good policing that can have long-term positive benefits for the child and the community." Henry's Heroes Comfort Kits provide law enforcement additional tools in their diverse policing responsibilities.

We are proud to serve organizations in our homegrown communities across Iowa, including:

Buena Vista County Sheriff
Butler County Sheriff
Calhoun County Sheriff
Carroll County Sheriff
Cherokee County Sheriff
Clarion Police Department
Clay County Sheriff
Greene County Sheriff
Grundy County Sheriff
Hamilton County Sheriff
Hancock County Sheriff
Hardin County Sheriff
Humboldt County Sheriff
Iowa Falls Police Department
Osage Police Department
Sac City Police Department
Wright County Sheriff

"MANY TIMES OUR DEPUTIES ENCOUNTER KIDS THAT ARE ACTIVELY INVOLVED IN SOME KIND OF CRISIS, WHETHER IT BE A DOMESTIC SITUATION BETWEEN THEIR PARENTS OR AN ACCIDENT INVOLVING THEIR FAMILIES. THE HENRY'S HEROES COMFORT KITS WILL BE A WONDERFUL GIFT TO GIVE THESE CHILDREN TO HOPEFULLY LIGHTEN THEIR SITUATION."

— Chief Deputy Jeremy Hogrefe,
Wright County Sheriff's Department

HENRY'S Heroes
DEB AND JEFF HANSEN FOUNDATION

In addition to the Law Enforcement Comfort Kits, Henry's Heroes continues to provide basic children's necessities through other Foundation program. This year, those efforts were focused on the Little Free Pantry program. Henry's Heroes makes sure the pantries are stocked with bottles, diapers, shampoo, body wash, lotion and other hygiene products.





Providing Hunger Relief
For Iowa Families

Parents in financial need face even more difficulty providing complete and nutritious meals to their children during summer months when school breakfast and lunch programs are not available.

"Haul Out Hunger" continues the long-standing efforts of Iowa Select Farms and the Deb and Jeff Hansen Foundation to support local food pantries while highlighting and building awareness of food insecurity issues in Iowa.

This year, Haul Out Hunger was the first Foundation program to feel the impact of the COVID-19 pandemic. Between uncertainty about the virus and supply chain disruptions, we reluctantly were forced to cancel our typical two-week giveaway in June.

> "WE JUST EMPTIED OUT OUR FREEZERS LAST NIGHT. I WASN'T SURE WHAT WE WERE GOING TO DO UNTIL WE GET ANOTHER SHIPMENT OF MEAT, SO THIS IS DEFINITELY A RELIEF AND WILL HELP A LOT OF FAMILIES."
>
> – Rev. Marlys, Open Bible Church, Iowa Falls, home of the Ruth Project



THE DEMAND FOR FOOD ASSISTANCE INCREASED throughout the pandemic and we felt called to help our fellow Iowans. In August, we set out on a 'micro' Haul Out Hunger, delivering cases of 5-pound pork loins, enough to feed 18 people a four-ounce serving of pork.

SMALLER IN SIZE, BUT NOT IN SPIRIT, the Foundation delivered 144 cases of pork loin, totaling 1,728 loins weighing a total of 8,640 pounds. We filled refrigerators and freezers in 16 food pantries in Butler, Franklin, Grundy, Hardin, Hamilton, Story and Wright counties.

A 16-PAGE BOOKLET WAS PROVIDED TO FAMILIES with information about how to properly store and handle each pork loin. The booklet also contains a collection of easy and economical recipes for families to prepare the pork loin into a full meal, and even stretch it into several meals.

***Micro* Haul Out Hunger Food Pantries:**

Alden Food Pantry and Hilltop Village
Ames Food at First
Clarksville Food Pantry
Dike-New Hartford Food Pantry
Dows Food Pantry and Ministerial Association
Franklin County Community Food Pantry
Greenbelt Home Care
Grundy County Food Pantry
Hubbard Food Pantry
Iowa Falls Lions Club
Jewell Area Food Pantry
Kamrar Community Church of Christ
Klemme Fire Department
Pine Lake Food Shelf
Ruth Project Food Pantry
South Hamilton School Food Pantry - Hector's Cupboard

Bringing Joy During The Holidays with Operation Christmas Meal

Since 2011, we've found great joy in hosting Operation Christmas Meal at the Iowa State Fairgrounds. The event has become a holiday tradition for the Deb and Jeff Hansen Foundation with hundreds of Iowa Select Farms employees volunteering to brave the cold to hand out 5-pound pork loins year-after-year.

MORE THAN 838,000 CHRISTMAS MEALS HAVE BEEN PROVIDED TO IOWA FAMILIES THROUGH OPERATION CHRISTMAS MEAL OVER THE YEARS.

THIS YEAR WE PARTNERED WITH 31 ORGANIZATIONS IN DES MOINES THAT SERVE CHILDREN AND FAMILIES IN-NEED, INSTEAD OF THE ANNUAL DRIVE-THRU AT THE STATE FAIR.

On Friday, December 4, two teams of elves in the big rig and a box truck criss-crossed the Des Moines metro to donate 4,000 pork loins. From schools and pantries to homeless shelters and meal kitchens, each place we stopped filled our teams' hearts with hope, joy and a friendly reminder that it is better to give than receive.

Thanks to the volunteer angels everywhere who accepted our deliveries, hauled heavy cases and work tirelessly throughout the year to sort food, run pantries, pack food baskets and give of themselves to help others in-need.

The churches, schools, organizations and community groups that received donations in 2020 are:

All Points Academy
Bidwell Riverside Center
Boys & Girls Club of Central IA
Capitol View Elementary
Central Iowa Shelter & Services
Clive Community Services
Clive Lions Club
Creative Visions
Dallas County Closet
Des Moines Central Campus
DMARC Mobile Pantries
Eternity Church
Hope Ministries
Joppa
Lovejoy Elementary
McKinley Elementary
Meredith Middle School
Monroe Elementary School
Moulton Elementary School
North High School
Options Academy
Polk County River Place Food Pantry
Salvation Army
STEP
Stride
Urbandale Food Pantry
Waukee Area Christian Services
West Des Moines Human Services
West Des Moines Schools
YMCA Supportive Housing

"MEAT IS A LUXURY BECAUSE IT'S EXPENSIVE AND HARD TO COME BY. THE FAMILIES WILL BE SUPER EXCITED BECAUSE IT'S ABOVE AND BEYOND WHAT THEY ARE NORMALLY ABLE TO RECEIVE. WE'RE GRATEFUL."

– Joe Dolack, operations manager
for Des Moines Area Religious Council



Taking The Celebration On The Road
with Operation Christmas Meal On the Go

Since 2017, the Deb and Jeff Hansen Foundation have taken Operation Christmas Meal "On the Go" — an additional effort to help families in rural Iowa.

In 2020, Operation Christmas Meal stopped in Marshalltown, Hampton, Osage, Carroll, Storm Lake, Rockwell City, Mount Ayr, Osceola, Humeston, Webster City, Fort Dodge and Iowa Falls. At each rural stop, the Foundation gave away 1,000 pork loins for a total of 13,000 pork loins to Iowans in need.

As essential workers keeping America fed, the employees of Iowa Select Farms that volunteered at Operation Christmas Meal needed an extra layer of protection and two Hamilton County forces came together to help!

Zach works in ventilation and filtration for Iowa Select Farms, coming up with innovative solutions to complex problems every day. Inspired by a bank teller window, Zach designed and built a portable gingerbread house with a sliding drawer to deliver something sweeter that candy – PORK – to Iowans coming through the line. The house broke down into five different components and could be assembled in less than three minutes by some Iowa Select Farms elves.

Grant is a South Hamilton native who has a not-so-secret talent as an artist. Filled with hometown pride and a love of all things pork, Grant put forward a beautiful design to make Zach's engineering feat dazzle. He added vibrant colors, logos, and sneaky messages across the gingerbread house to bring joy to all coming through the line.

Thanks to these great Hamilton County heroes for making Operation Christmas Meal a little more special in these precarious times!









Equipping The Next Generation Of Givers

with Ignite the Spirit

New in 2019, Operation Christmas Meal Ignite the Spirit is a partnership with FFA and 4-H groups to increase awareness of hunger in their communities. The Foundation gives local student groups the tools—pork!—to help more families during the holiday season.

The selected FFA, 4-H and school organizations receive two cases of pork loins and $250 to prepare a meal for families in need or organize food baskets. This year, many groups conducted drive-thru or door deliveries of meals.

The Foundation awarded 38 projects to:

AGWSR FFA
Ar-We-Va Booster Club
Ar-We-Va Student Council
Belmond-Klemme FFA
Central Decatur Future Business Leaders
Central Trail FFA
Cerro Gordo County 4-H
Chariton FFA
Charles City FFA
Cherokee 4-H and Youth Council
Cherokee FFA
Clear Lake FFA
Denison FFA
Early Achievers 4-H Club
East Sac FFA
Fairfield Pioneers 4-H Club
Grinnell FFA
Iowa River FFA
ISU Extension and Outreach in O'Brien County
ISU Extension and Outreach-Grundy County 4-H
Lamoni Future Business Leaders
Lamoni FFA
Lenox FFA
Mormon Trail FFA
Nemaha 4-H
OA Richland Robins 4-H Club
Osceola Raiders 4-H Club
Pocahontas County 4-H and FFA
Reinbeck Clover Kids
Ridge View Schools
Southeast Valley FFA
St Ansgar FFA Chapter
Tama County 4-H
Taylor County Extension
Wall Lake Bandits and Viola Visions 4-H Club
Wayne County 4-H with Corydon and Seymour Empty Stocking Programs
Webster City FFA
Westside 4-H









Feeding Hungry Children with the Power Snack™ Program

The Deb and Jeff Hansen Foundation's Power Snack™ Program provides the ingredients for kids to make their own "Power Snacks"—nutritious sandwiches made out of deli ham and whole wheat bread.

Ham is an excellent source of thiamin, niacin, riboflavin, vitamin B-6, phosphorus and protein and a good source of zinc and potassium—all essential for growth, development and cognitive learning.

THE PROGRAM PROVIDES COUPONS to each child's family for four pounds of deli ham (valued at $5 per pound) and four loaves of whole wheat bread ($3 per loaf) to make 48 filling, high-protein "Power Snacks" each year, along with a recipe booklet for using the ingredients.

SOME YOUNG CHEFS brought the **PROTEIN POWER!** recipe booklet to life with educational videos this year. Our youngest Foundation volunteers donned their aprons, chefs hats and smiles to supply teachers with simple and entertaining how-to videos to use in the classroom.



THE FOUNDATION DOUBLED DOWN on the pork snack sticks this year, delivering a total of 20,000 sticks in addition to Power Snack™ coupons. The pork sticks serve as an immediate, nutritious resource for kids.

MORE THAN 1 MILLION Power Snacks™ were delivered between October 19 and November 5. In total, Foundation volunteers and Iowa Select Farms employees distributed the 20,000 pork snack sticks and coupons for 1,170,000 ham sandwiches to 26,969 children at 101 schools.










2020 Power Snack PROGRAM PARTICIPANTS

Ackley	*AGWSR Community School District*
Afton	*East Union Community School District*
Albert City	*Albert City-Truesdale Community School District*
Alden	*Alden Elementary School*
Algona	*Algona Community School District*
Allison	*North Butler Community School District*
Aplington	*Aplington Parkersburg Community School District*
Bedford	*Bedford Community School District*
Belmond	*Belmond-Klemme Schools*
Belmond	*Belmond-Klemme Community School District*
Blairsburg	*Northeast Hamilton Community School District*
Bode	*Twin Rivers Elementary School*
Britt	*West Hancock Community Schools*
Buffalo Center	*North Iowa Elementary School*
Burnside	*Southeast Valley Middle School*
Carroll	*Carroll Community School District*
Chariton	*Chariton Community School District*
Chariton	*Chariton Preschool*
Charter Oak	*Charter Oak-Ute Community School District*
Churdan	*Paton-Churdan Community School District*
Clarion	*Clarion-Goldfield-Dows Community School District*
Clarksville	*Clarksville Community School District*
Colo	*Colo-Nesco Community School District*
Conrad	*BCLUW Community School District*
Corning	*Corning Elementary*
Corning	*Southwest Valley Middle and High School*
Cresco	*Howard-Winneshiek Community School District*
Creston	*Creston Elementary and Middle Schools*
Dayton	*Dayton Elementary School*
Denison	*Denison Community School District*
Denison	*Zion Lutheran School*
Diagonal	*Diagonal Community School District*
Dike	*Dike-New Hartford Community School District*
Eagle Grove	*Eagle Grove Community School District*
Eagle Grove	*Eagle Grove Elementary School*
Eldora	*Eldora-New Providence Community School District*
Eldora	*South Hardin Community School District*
Emmetsburg	*Emmetsburg Catholic School*
Emmetsburg	*Emmetsburg Community School District*
Farnhamville	*Prairie Valley Elementary School*
Fenton	*North Union Elementary School*
Forest City	*Forest City Elementary School*
Fort Dodge	*Fort Dodge Community School District*
Fort Dodge	*St. Paul Lutheran School*
George	*George-Little Rock Community School District*
Gilmore City	*Gilmore City-Bradgate Community School District*
Gowrie	*Southeast Valley High School*
Grundy Center	*Grundy Center Community School District*
Hampton	*Hampton Dumont Middle and High School*
Hampton	*Hampton-Dumont Community School District*
Hampton	*North Side Elementary School*
Hampton	*South Side Elementary School*
Hastings	*East Mills Community School District*
Hubbard	*Hubbard-Radcliffe Community School District*
Humeston	*Mormon Trail Community School District*
Ida Grove	*OABCIG Community School District*
Iowa Falls	*Iowa Falls-Alden Community School District*
Jefferson	*Greene County Community School District*
Jewell	*South Hamilton Middle and High School*
Lake City	*South Central Calhoun Community School District*
Lake View	*East Sac County Community School District*
Latimer	*CAL Community School District*
Laurens	*Laurens-Marathon Community School District*
Lenox	*Lenox Community School District*
LuVerne	*LuVerne Comm School District*
Manning	*IKM-Manning Community School District*
Marcus	*MMCRU Community School District*
Montezuma	*Montezuma Comm School District*
Mount Ayr	*Mount Ayr Community Schools*
Murray	*Murray Community School District*
Newell	*Newell-Fonda Community School District*
Orient	*Orient Macksburg Community School District*
Osage	*Lincoln Elementary School*
Osage	*Osage High School*
Osage	*Osage Middle School*
Osceola	*Clarke Community School District*
Pocahontas	*Pocahontas Community School District*
Pocahontas	*Pocahontas Preschool*
Radcliffe	*Hubbard-Radcliffe Elementary School*
Riceville	*Riceville Community School District s*
Rockwell	*West Fork Community School District*
Schaller	*Schaller-Crestland Community School District*
Schleswig	*Schleswig Community School District*
Shell Rock	*Shell Rock Elementary*
Sioux Rapids	*Sioux Central Community School District*
St. Ansgar	*St. Ansgar Elementary School*
St. Ansgar	*St. Ansgar Middle and High Schools*
Storm Lake	*Storm Lake Elementary School*
Storm Lake	*Storm Lake High School*
Storm Lake	*Storm Lake Middle School*
Swea City	*North Kossuth Community School District*
Tama	*South Tama Community School District*
Thornburg	*Tri-County Community School District*
Villisca	*Enarson Elementary*
Washta	*River Valley Community School District*
Waverly	*Waverly-Shellrock Community School District*
Webster City	*Webster City Community School District*
Wellsburg	*Timothy Christian School*
West Bend	*West Bend-Mallard Community School District*

Providing Emergency Assistance with the Little Free Pantry



The Deb and Jeff Hansen Foundation Little Free Pantry provides 24/7 access for families facing short-term, emergency situations. The pantries supplement existing hunger relief efforts for families who do not have the ability to buy food or have limited access to pantries or community shelters.

RICEVILLE WAS THE FIRST pantry, installed in 2019. In 2020, the Foundation added five new pantries from Afton to Rockwell City. Working in close cooperation with city officials and community groups, these locations continue to round out the pilot locations of the project.

THE PANTRIES ARE STOCKED AND CARED FOR by the employees and families of Iowa Select Farms. These volunteers shop for canned goods, snacks, warm hats and mittens, diapers and children's care products, and other seasonal items to make sure the pantries are never empty.

IOWA CRAFTSMEN BRING THE PANTRIES TO LIFE, from design to installation. The pantries are hand-painted by Ray "Bubba" Sorensen, Freedom Rock Artist, and feature rural landscapes and community landmarks, celebrating the connection between farming and strong communities. The pantries are constructed by Phil Jass, a furniture maker and wood craftsman from Alden, Iowa.

THE RICEVILLE LITTLE FREE PANTRY is looked after by Aaron Perry and Mary Kraft, both sow farm managers in northeast Iowa for Iowa Select Farms. Located outside of the library, just blocks from the school, children have been using the pantry for more than a year.







Afton

The Afton Little Free Pantry was installed on the town square, adjacent to a splash pad, in the hopes of attracting the town's youngest citizens. Julie Crouch with Multiplication, Jessica Rosener with Production Well-Being and T'Lee Girard with Health Services care for the pantry.



Elsworth

Dan Dean, Director of Sows at Iowa Select Farms and Ellsworth City Council Member, brought a Little Free Pantry to this agricultural community. Elzette Dean, who works in Health Services, oversees this festive pantry that features pigs, fish and turkeys.

Rockwell City

Installed outside of the Rockwell City Church of Christ, the Rockwell City Little Free Pantry features images of the children's play area and agriculture. Sow Supervisor Dan Sander and Maria Maguire from the Finishing Team take care of the pantry.



> "AS A FATHER, I WORRY ABOUT THE KIDS IN OUR COMMUNITY WHO DON'T HAVE ACCESS TO FOOD IN THE SUMMER MONTHS. I THINK THIS IS A GREAT ADDITION TO THE TOWN AND I'M PROUD THAT I CAN HELP MAKE IT A REALITY FOR THE COMMUNITY. I CAN ALREADY IMAGINE THE SMILES THIS IS GOING TO PUT ON KIDS' FACES."
>
> — Dan Sander, Iowa Select Farms Sow Supervisor, Rockwell City

Webster City

Two Little Free Pantries were installed in Webster City to help meet the demand in the community.

The pantry outside of Fuller Hall serves children on their way to and from school. Zach Schumacher from the Ventilation and Filtration Team and Sow Supervisor Chris Nydegger tag team oversight responsibilities for that pantry.

Outside of All Cultures Equal, a second pantry serves community members that need assistance outside of the regular food pantry at the same location. Sow Farm Manager Gerhard Badenhorst restocks the pantry with items appropriate for the multicultural clients.



Making Life Better
For Children With Cancer

The Deb and Jeff Hansen Foundation is committed to making life easier for families battling childhood cancer by supporting the Children's Cancer Connection. In 2020, the Deb and Jeff Hansen Foundation supported 680 families in the Children's Cancer Connection network.

The Children's Cancer Connection is headquartered in the Hansen Home for Hope, located just minutes from Blank Children's Hospital. The Hansen Home for Hope offers a place for families with children undergoing oncology treatments to gather for events, programs and numerous services for patients, parents and siblings.

Hansen HOME FOR HOPE
A Program of Children's Cancer Connection

In addition to the Hansen Home for Hope, the Foundation funds the My Journey Series™ for patients and families at Blank Children's Hospital in Des Moines and the University of Iowa Stead Family Children's Hospital in Iowa City. Until a cure for cancer is found, we hope the My Journey Series™ helps make life easier for children and their families.

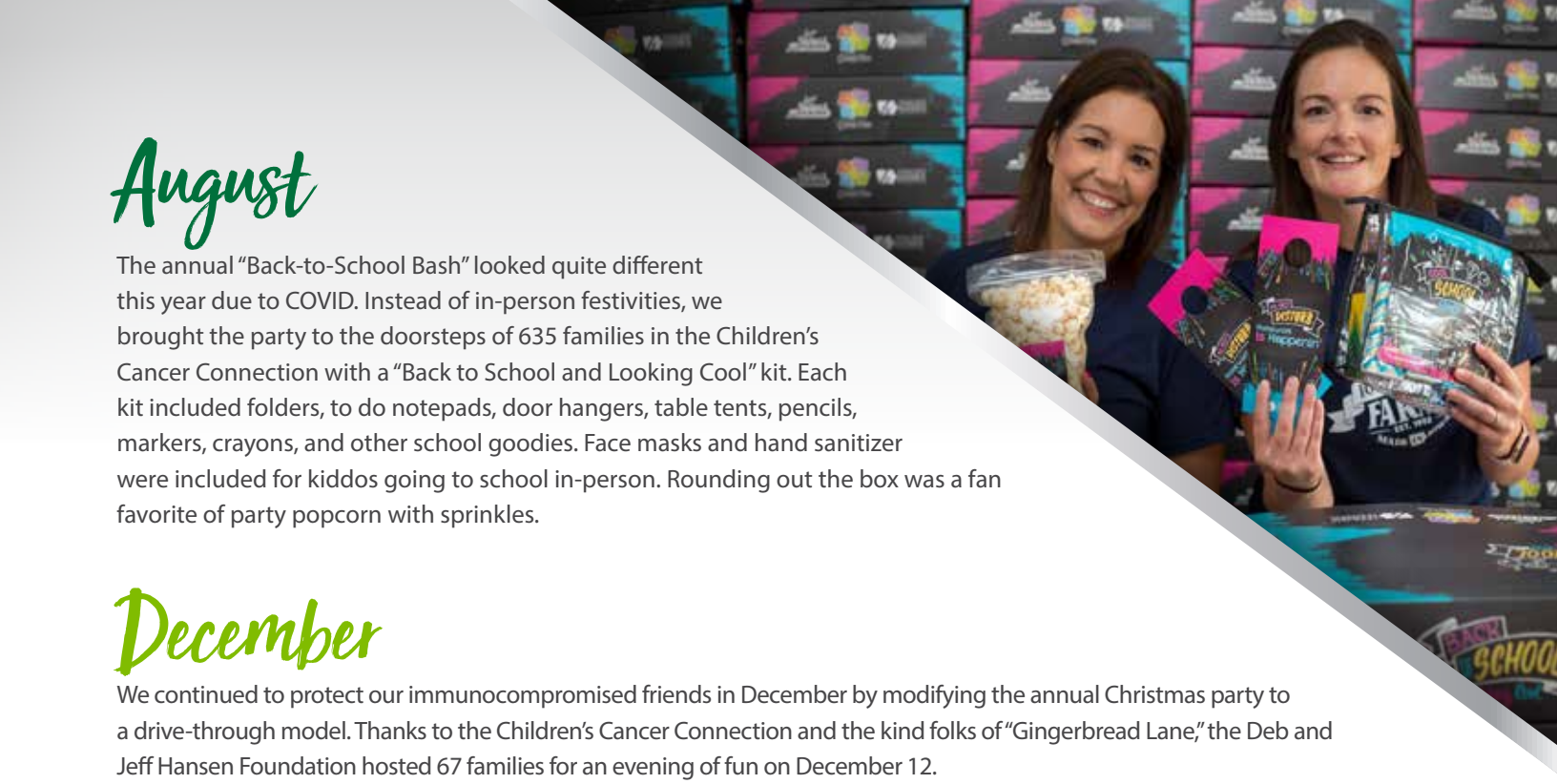
LOUIE LIONHEART™ is the cuddliest of mascots and is a comforting part of the My Journey Series™. Louis is included in "new family boxes" sent from the Children's Cancer Connection, of which 49 were deployed in 2020.



THE MY JOURNEY BOOK™ allows families to not only track treatments and identify support networks, but also document their entire journey. This year, 99 books were sent out to hospitals to help new patients going through treatment.

BEADS4BRAVERY™ provides children a unique bead for each difficult stage of treatment. Nearly 60 unique beads represent procedures such as port access, radiation, surgery, ultrasound, blood transfusion and stem cell harvest. In 2020, 50,000 beads were sent to hospitals to help these brave patients.

THE COURAGE STORE is a place where children can redeem hard-earned Bravery Bucks™ after challenging treatments. Stocked with figurines, board games, books, dolls, puzzles, superhero costumes and more, the store is available at Blank Children's Hospital in Des Moines. Teenage patients enjoy gift cards to shop at Target, Amazon or the Apple Store.



August

The annual "Back-to-School Bash" looked quite different this year due to COVID. Instead of in-person festivities, we brought the party to the doorsteps of 635 families in the Children's Cancer Connection with a "Back to School and Looking Cool" kit. Each kit included folders, to do notepads, door hangers, table tents, pencils, markers, crayons, and other school goodies. Face masks and hand sanitizer were included for kiddos going to school in-person. Rounding out the box was a fan favorite of party popcorn with sprinkles.

December

We continued to protect our immunocompromised friends in December by modifying the annual Christmas party to a drive-through model. Thanks to the Children's Cancer Connection and the kind folks of "Gingerbread Lane," the Deb and Jeff Hansen Foundation hosted 67 families for an evening of fun on December 12.

Since 1993, a neighborhood in Ankeny has dedicated itself to the holiday season by transforming into "Gingerbread Lane." Thirty homes on Richland Court deck the neighborhood with lights and gingerbread men, posting storyboards and signs in their front lawns so families can progress through the neighborhood by car and follow the gingerbread boy story.

Volunteers from Iowa Select Farms and the Children's Cancer Connection handed out gingerbread cookies, hot cocoa, treats and presents for the children to make the evening magical and memorable.

> "SHE WAS IN HEAVEN AND SAID, 'WOW, I GOT THIS BECAUSE I HAVE CANCER?!' SO SPECIAL! THANKS SO MUCH, YOUR TIME AND EFFORT IS FOREVER CHERISHED!"
>
> – Jamie Riebkes











Showing Gratitude To Military and Veterans with Project: Food and Fellowship

The Deb and Jeff Hansen Foundation strongly believes in showing gratitude and providing support to those who serve in our country's Armed Forces. We are forever indebted to every service member, and as Americans, are grateful for the freedoms we enjoy because of their sacrifice.

PROJECT: FOOD AND FELLOWSHIP ASSISTS family readiness coordinators, military community volunteers and event coordinators with creating and hosting social gatherings for active duty, reservists, veterans, Gold Star families and all military families.

THE GOAL of the program is to create memorable and enriching experiences for members of our military and build and strengthen relationships within the community.

Organizations assisted in 2020:

- *132nd Wing, Iowa Air National Guard*
- *Army National Guard*
- *Hardin County Veterans*
- *Iowa Army National Guard & Youth Programs*
- *Iowa Army National Guard Echo Company 334 Christmas*
- *Iowa Army National Guard and Youth Program*
- *Iowa Veterans Home*
- *Sons of American Legion-Parkersburg*
- *Support Siouxland Soldiers*









Veteran's Day is a special opportunity to show appreciation, so in 2020 the Deb and Jeff Hansen Foundation ramped up giving with five big donations in five communities. Two teams of volunteers logged 846 miles to give – with joy – to some selfless Iowans.

> "THIS IS JUST SO SPECIAL AND APPRECIATIVE. TAKING THE TIME TO ORGANIZE THIS EVENT JUST TO SAY 'THANK YOU' TO OUR VETERANS–IT JUST MEANS SO MUCH."
>
> – Bill Echelberger, Dows Legion Commander and U.S. Navy Veteran

IOWA VETERANS HOME

To bring fellowship to residents of the Iowa Veterans Home, the Foundation donated 20 boxes of games, puzzles, clothing and personal items, along with 15 iPads. Due to COVID, visits were restricted at the Iowa Veterans Home and with the addition of an iPad in each unit, veterans are reconnecting with loved ones.

PORK LOIN DONATIONS

The Deb and Jeff Hansen Foundation hosted four pork loin giveaways on Veteran's Day – in Ackley, Cresco, Creston and Dows. In each community, the Foundation partnered with local veterans' groups and service providers to distribute 200, 5-pound pork loins.

> "THANK YOU DOES NOT SEEM TO BE ENOUGH WORDS. WE WERE OVERWHELMED WITH YOUR GENEROSITY WHEN YOUR DONATION ARRIVED. OUR VETERANS REALLY LONG FOR A CONNECTION TO THEIR FAMILY, AND THESE IPADS WILL HELP MAKE THAT HAPPEN."
>
> – Kristy Kelly, Nursing Supervisor

The veterans that came through the line proudly wore their hats commemorating their service and were excited to receive their free roast. There may have been a few tears of appreciation, happiness and respect amongst employee volunteers, but the one thing there was more of were smiles.

> "ON A VETERANS DAY, IT MAKES YOU REMEMBER ALL OF THE SACRIFICES THOSE GUYS MADE SO THAT WE COULD BE HERE TODAY, HANDING OUT PORK LOINS. WE'RE REALLY THANKFUL FOR OUR VETERANS, ESPECIALLY TODAY."
>
> – Dean Feikes, Iowa Select Farms employee and proud son of a Korean War Veteran

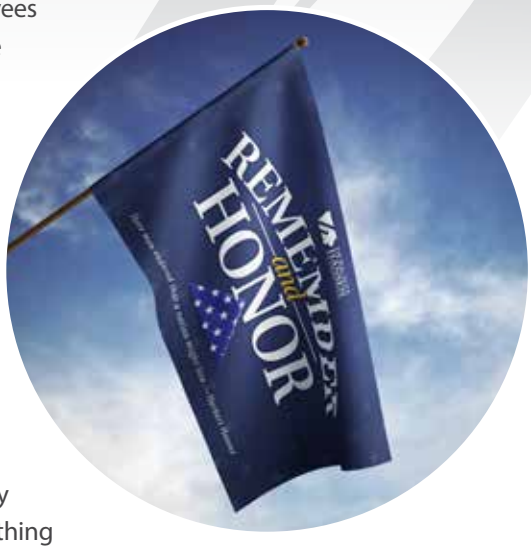






Remember AND HONOR

In recognition of Gold Star Family Remembrance Week, September 20-26, employees of the Deb and Jeff Hansen Foundation and Iowa Select Farms, with help from the Iowa State University Air Force ROTC, the National Pork Producers Council staff and additional volunteers, sent all 751 families in the Survivor Network a flag that they can fly in honor of their lost family member.



The flags were "all Iowa"—they were designed by Mike Peterson, an Iowa graphic artist known for his all-American designs for John Deere, Iowa Select Farms and Pioneer. They bear the words honor and remember as a call to action to live out everyday. The word and is yellow to represent the Gold Star Lapel Button awarded to families of Service Members who died in combat. The quote featured on the flag was "Here men endured so that a nation might live," is from Herbert Hoover's 1931 Memorial Day speech at Valley Forge. Hoover is the only president from the great state of Iowa. We were particularly touched by the double meaning of endure that made this quote most fitting – to suffer something painful or difficult patiently and to remain in existence; last. Finally, the folded flag signifies the flag presented in memory of their loved one.

> THANK YOU SO MUCH FOR THE BEAUTIFUL FLAG. WE WERE SO VERY TOUCHED HOW YOU REMEMBER OUR SACRIFICE. ALWAYS MAKES US FEEL LIKE PEOPLE REMEMBER THAT SOME OF US SACRIFICE DAILY FOR OUR FREEDOMS. ONCE AGAIN THANK YOU SO MUCH FOR THE KIND GESTURE.
>
> – Bill and Elaine Leusink, Gold Star Parents







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