



Our Iowa Values



Iowa Select Farms is the largest pork producer in Iowa and the 5th largest in the U.S. Founded by and privately-owned by Iowa Falls natives Jeff and Deb Hansen, the company has 182,000 sows and annually produces over one billion pounds of pork.

With nearly 800 swine farms across the state, Iowa Select Farms is one of the leading economic engines to Iowa's rural communities through employing more than 1,200 people, contracting with more than 650 farmers and supporting hundreds of local businesses throughout the state.

Our Mission

To responsibly produce safe, nutritious and high quality pork for our customers and the food companies they serve.

Our Vision

To compete in a global marketplace for protein production by fostering a culture engaged in operational excellence and innovation.

Our Values

We're proud to be a homegrown Iowa company with homegrown Iowa values. We believe in doing the right thing every day, operating with character and integrity, and being stewards of our resources. We fulfill our values every day through SelectCare, and believe by taking care of our people, our animals, our communities and our environment we will achieve our mission.

Our People Care

We recognize our employees are the key to our success. Caring for our people starts with providing a good job in a safe work environment coupled with competitive compensation and benefits for our employees and their families. We work hard to train, develop and challenge our employees to grow within the company. We believe in recognizing a job well done and finding unique and thoughtful ways to say, "thank you."



Our Community Care

We take care of the communities where we have farms, employees and contractors, and believe in making positive contributions that make our state stronger. Through efforts of the Deb and Jeff Hansen Foundation, we work to relieve food insecurity in Iowa, show gratitude to members of the Armed Services and military families and strengthen efforts to find a cure for childhood cancer while improving the quality of life for cancer patients.



Our Animal Care

We believe in meeting the needs of each individual pig with science-based practices for health and nutrition, followed by industry-leading caretaker training, certification and verification. Through our internal farm audits, independent third-party auditing and the guidance and oversight from our expert Production Well-Being Advisory Committee, we promote continuous improvement of the practices and policies on all of our farms.

Our Environmental and Farm Care

Our farms are the brick and mortar of our business. We take responsibility in maintaining our farms and ensuring a safe and optimal work environment. We believe in being good neighbors and work hard to protect our environment, serve as industry leaders in land stewardship and add value to our natural resources by replenishing the crop ground with essential nutrients from swine manure.

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